

Inform, Connect, Influence

Distribution of Food Samples

We welcome exhibitors to showcase their CACFP or SFSP creditable foods. All foods and/or beverages distributed at the conference must be creditable in the CACFP or SFSP meal patterns. If you are not sure if your item is creditable, please contact us at conference@cacfp.org. Please note that a product that is Smart Snack Compliant does NOT necessarily mean it is creditable in the CACFP or SFSP meal pattern.



Corkage Fees

Corkage fees are COMPLIMENTARY for exhibitors who hand out “snack sized” items on the exhibit floor. A “snack sized” item will be defined as an individual small portion. Examples include but are not limited to: yogurt in a 6 ounce container, mandarin oranges in a snack size bowl, single snack bag, single serving whole grain snack cracker or small bottle of orange juice.

Cold Storage Fees

Cold storage fees will apply to those exhibitors needing refrigeration. Cold storage will be handled by our tradeshow service company, Shepard. Fees are outlined in the Shepard Exhibitor Services Kit.

Catering

Exhibitors who need any type of assistance in food preparation can contact: Abby Olexa, Event Planning Manager, Hyatt Regency Atlanta | 404-460-6494 or abby.olexa@hyatt.com

Application

Company/Organization _____

Contact Name _____

Phone _____

Email _____

Food Item Name/Description	Size of Food Sample
<i>Example: Whole Grain Animal Cracker</i>	<i>1 oz bag</i>

Please return the completed application form along with the Indemnification Form to conference@cacfp.org.



Questions?

Email: conference@cacfp.org
Alexia Thex, Partnership Manager, 512-987-1459
Elan Patterson, Conference Coordinator, 512-688-0997





FOOD SAMPLING INDEMNIFICATION

_____ agrees to defend, indemnify and hold harmless Hyatt Corporation and Hyatt Equities, L.L.C. and their respective affiliates, subsidiaries, members, officers, directors, agents and employees (collectively "Hyatt") from and against any and all actions, costs, claims, losses, expenses, and/or damages, including attorneys' fees, arising out of or resulting from the Client's purchase, storage, distribution and/or consumption of food at Hyatt Regency Atlanta which was not supplied or served by Hyatt in connection with the event to be held on April 12-16, 2020.

Client shall carry and maintain, during such period of time, comprehensive general liability insurance in a minimum amount of \$1,000,000 and name Hyatt Corporation and Hyatt Equities, L.L.C., a Delaware limited liability company and its members as additional insured. This insurance will be primary and not contributory with any insurance by Hyatt. Client shall provide a certificate of insurance evidencing compliance with the provisions of this paragraph. Client agrees that subrogation shall be waived against Hyatt for all insurance.

The undersigned acknowledges that he or she fully understands the terms of this agreement and has the authority to sign on behalf of the client and each of its agents or employees.

Authorized Representative/Exhibitor: _____ Date_____

Hyatt Corporation Authorized Representative: _____ Date_____

Return completed form to abby.olexa@hyatt.com or 404-460-6499

Any food items distributed on the show floor must be sample-sized and ready to eat. Booth setups (ice, plates, utensils, napkins, etc.) will be provided at a charge-per-use basis. You are encouraged to bring paper plates, napkins, toothpicks, etc. so that you can control your costs.

CACFP Pricing:

- Disposable small plates/forks/napkins (serves 100).....\$65
- Tub of ice.....\$60
- Serving tray.....\$45
- Cutting board.....\$55

All equipment rental charges are the responsibility of each exhibitor, and billing must be arranged directly with Hyatt Regency Atlanta.

To place an order, or if you have any questions, please contact:

Abby Olexa

Event Planning Manager

Hyatt Regency Atlanta

265 Peachtree Street NE

Atlanta, GA 30303

404-460-6494

abby.olexa@hyatt.com