MISSION
NCA serves as a national platform that provides advocacy, education, resources, and support to organizations who administer the USDA CACFP to the CACFP community.

GOAL 1
Enhance Educational Opportunities

GOAL 2
Provide Resources for Members

GOAL 3
Build Visibility and Recognition

GOAL 4
Ensure Financial & Organizational Viability

VISION
Position NCA as the leading national association for CACFP through program advocacy, strong relationships, educational experiences, and material support for the CACFP community.

VALUES
Advocacy for Children
Collaboration
Diversity Inclusion
Equity
Integrity
Leadership
Life-long Learning
Professional Excellence
Stewardship

STRATEGY 1.1
Develop strategies to offer a range of cost effective training opportunities.

STRATEGY 1.2
Strive to provide an excellent educational experience through conferences & trainings.

STRATEGY 1.3
Develop quality educational materials for distribution.

STRATEGY 1.4
Ensure that members have timely access to information about public comment periods.

STRATEGY 2.1
Continue to use technology as a tool for promoting collaboration, training, and resources.

STRATEGY 2.2
Identify and develop resources to assist Sponsors with program management.

STRATEGY 2.3
Develop training resources for Sponsor use.

STRATEGY 2.4
Provide Sponsors current information on CACFP resources.

STRATEGY 3.1
Actively recruit and retain membership.

STRATEGY 3.2
Educate policy makers about national issues and needs within the CACFP community.

STRATEGY 3.3
Promote the CACFP through policy initiatives, advocacy outreach, and media campaigns.

STRATEGY 3.4
Build robust partnerships with key national advocacy and industry organizations.

STRATEGY 4.1
Provide strong governance through effective leadership development.

STRATEGY 4.2
Manage Association fiduciary responsibilities prudently and efficiently.

STRATEGY 4.3
Seek new opportunities to ensure the continued financial viability of the Association.

STRATEGY 4.4
Engage qualified professional staff to assist the board in managing affairs of the Association.