



## **National CACFP Sponsor Association Annual Meeting**

**Flamingo Hotel, Las Vegas, Nevada  
April 23, 2015**

The meeting was called to order on April 23, 2015 at 8:02am.

Board of Directors Present: President Blake Stanford, Vice President Senta Hester, Gail Birch, Vicki Lipscomb, Robin Paul, Pat Siergiey, Kati Wagner, Treasurer, and Debra Ghia, Secretary.

Staff Present: Lisa Mack

Members Present: Approximately 30 NCA Members

President Blake Stanford welcomed all members and gave an overview of the association's success and thanked the members for their continued support. Mr. Stanford asked the membership for public comment and to be active with their comments on the new proposed regulations. President Stanford also introduced the Regional Representatives to the membership. It was mentioned that Representatives held regional listening sessions on the new meal patterns and conducted regional roundtable sessions once again at this year's conference.

Board member Pat Siergiey was introduced to the membership.

Board Secretary, Debra Ghia presented the minutes from the annual meeting held on April 24, 2014. Thora Cahill motioned to approve the minutes and Valerie Caldwell seconded the motion. The minutes were approved by all present members.

### **Treasurer's Report**

Kati Wagner, Treasurer, presented a visual pie chart of the association's financial status of both Revenue and Expenses. It was reported that the association is in good financial status. It was explained to the membership that the organization's 990 will be posted on the website.

Kati praised NCA staff for doing a great job.

Member Valerie Cable asked the question of staff housing/location. It was explained that staff work out of their homes in the Austin, Texas area. It was explained by board member Gail Birch that once the tenure of the current president ends, staff would remain with NCA and report to the next president and the board of directors.

Suzanne Zanella praised the staff for doing great work.

### **Membership Report**

Membership Chair, Ms. Robin Paul, reported that in Fiscal Year 2014 we had 448 memberships which had increase this year to 481 members. By the end of year, membership could increase to 500. Ms. Paul praised Lisa Mack and the staff for doing great work with membership. It was also reported by Ms. Paul that membership of individuals staff is as high as 1,000.

Ms. Paul mentioned that staff of member organizations have the opportunity to use the site with E-News, 8,400 subscribers, sponsor link for sponsor to communicate with one another.

### **Calendar Report**

Vice President Senta Hester reported that the new calendars have a parent connection which allows for providers to share recipes, activities and nutritional information with their families. Also this year included in the calendar are training modules for sponsors and parent newsletters. Ms. Hester once again gave recognition to the state agencies and mentioned an increase of state agencies that purchase the calendars for their sponsorships. The states recognized were Alabama, Florida, Idaho, New

Hampshire, Pennsylvania, New Jersey, Utah, Arizona, Wisconsin and Arkansas. The 2016 calendar is titled "Passport to Adventure" with the theme think globally, eat locally. Cost of each calendar \$3.50 each when bought by a member in bulk.

### **Conference Report**

President Blake Stanford reported that next year's conference for 2016 will be held in Orlando, Florida at the Hilton Hotel in downtown Disney. Conference committee members and staff were acknowledged. Attendance at the conference was over 950 attendees. It was mentioned that this year NCA outreached to Head Starts, Adult centers, Indian Tribal nation and Independent centers. This year's conference brought a higher standard of guest speakers and workshop presenters.

This year six pre-conferences were offered with 370 attendees. Also this year's pre-conference was offered to State Agency staff. Also mentioned that in 2016 USDA/ State Agency NPA is joining our conference.

It was asked of the membership for suggestions for pre-conferences for members for future conferences. In addition it was reported that additional conferences will be held at: 2017 Hyatt San Diego, 2018 San Antonio, Hyatt Regency Riverwalk and 2019 Chicago Hyatt. Members were also reminded to complete their evaluations of this year's conference.

### **Nutrition Education Report**

Marketing chairperson Pat Siergiey presented to the membership the current promotional items that are available to members via the website. The holiday, craft and recipes materials were shown and members were informed all materials are free to all NCA membership and their staff. In addition Ms. Siergiey also shared all the information and materials that were available during CACFP week. Staff Member Lisa Mack shared with the members during CACFP Week there were recipes available to share with families.

### **Website Report**

Board Member Ms. Gail Birch reported that the new website has strength and enhances Sponsor Resources, provider contacts. It was also shared that E News has 8,400 subscriptions. It was also mentioned that the members' only website section has special privileges.

### **Policy Committee**

Chair Person Ms. Vicki Lipscomb reported that the majority of groups have responded to the survey and calls on the USDA Meal Pattern changing. It was also mentioned that the comment period has been extended for thirty additional days.

Question from the membership was asked if a sponsor or individual commented during the initial period would they be allowed to comment again. It was suggested that you may be able to-- Chairperson Vicki Lipscomb will ask for clarification from USDA. It was also shared that some of the change would be implemented as "Best Practice" and not necessary regulation. It was also mentioned that the White House Petition (available on NCA website) received 780 sponsors' signatures.

Question from NCA member Valarie Cable on why Conference Program states Seniors in the title. Lisa Mack shared that NCA has representation from Adult sites and this makes everyone more inclusive and represented.

The meeting was open to the membership for comments no additional comments from the floor.

Vice President Senta Hester motioned to adjourn the meeting and the motion was seconded by Doris Vanek.

The meeting adjourned on April 23, 2015 at 8:55am.

### **Respectfully Submitted**

*Debra Joan Ghia*

**Debra Joan Ghia  
NCA Board Secretary**