

NCA Online Buyer's Guide

The NCA Buyer's Guide is a great place to advertise your company, business or organization to our network of child nutrition stakeholders. Your company name and website link will be listed for twelve months in the category of your choice. Payment is due the 15th of the previous month before listing.



Five Strategic Categories to Choose From

- Business Management
- Educational Resources
- Food Products & Services
- Software & Technology
- Training & Development

You must complete a separate form for each listing.

Preview at www.cacfp.org/BuyersGuide

Listing Options

- Standard** Company name linked to website **\$500** per listing/year

Example: **ABC Food Service**

- Featured** Highlighted listing linked to website **\$1,000** per listing/year

Example: **ABC Food Service**

- Preferred** Highlighted listing linked to website & member discount offer **\$2,500** per listing/year

Example: **ABC Food Service**

**NCA Member Discount 5%*

* To include a NCA Member Discount offer, please fill out the Member Discount Agreement.



Industry Partner Members Your badge will show next to your listing placement.

Not a Industry Partner? Sign up today.

For more information and benefits of becoming a Industry Partner Member visit www.cacfp.org/buyersguide.

- Yes**, please add Industry Partner membership **\$1,000** per year

Questions? Email: partnership@cacfp.org or contact Alexia Thex, Partnership Manager, 512-987-1459

Advertiser

Organization

Listed Name

Contact Name

Email Phone

Street Address

City, State, Zip

Website Linked

Payment

- Online payment
Go to www.cacfp.org/BuyersGuide to pay online.
- Check Payable to National CACFP Sponsors Association
Mail to NCA, PO Box 1748, Round Rock, TX 78680
- Credit Card

Name on Card

Card Number Exp. Date / Security Code

Signature

GRAND TOTAL

NCA Internal Use Only
Approved by (initials) _____ Exp. Date _____

NCA Online Buyer's Guide

There are three digital ads available on the NCA Buyer's Guide page for monthly purchase. All ads must be approved by NCA.



Preview at www.cacfp.org/BuyersGuide

Webpage Advertising



Only **36 SPOTS** per year!

Select Month(s) There are only 3 ads per month. Ad space is on a first come, first serve basis.

2020

- | | | |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> May | <input type="checkbox"/> September |
| <input type="checkbox"/> February | <input type="checkbox"/> June | <input type="checkbox"/> October |
| <input type="checkbox"/> March | <input type="checkbox"/> July | <input type="checkbox"/> November |
| <input type="checkbox"/> April | <input type="checkbox"/> August | <input type="checkbox"/> December |

This could be you!

ALL ADS ARE DUE BY THE 15TH OF THE PRIOR MONTH.

Size 220x200 pixels **Resolution** min. 72dpi
Color Mode RGB **Max File Size** 100kb
File Format .png or .jpeg
 Please note we will add a border around your ad when placing online.

Digital Ad Placement..... **\$750** per ad/per month

GRAND TOTAL (\$750 x # of months)

Questions? Email: partnership@cacfp.org or contact Alexia Thex, Partnership Manager, 512-987-1459

Advertiser

Organization _____

Contact Name _____

Email _____

Phone _____

Street Address _____

City, State, Zip _____

Website _____

Payment

- Online payment
Go to www.cacfp.org/BuyersGuide to pay online.
- Check Payable to National CACFP Sponsors Association
Mail to NCA, PO Box 1748, Round Rock, TX 78680
- Credit Card

Name on Card _____

Card Number _____ Exp. Date / Security Code _____

Signature _____

NCA Internal Use Only
Approved by (initials) _____ Months Applied _____

NCA Member Discount Offer Agreement

This Agreement is entered into this _____ day of _____, 20____ (the "Effective Date") between _____ (Vendor) and the National CACFP Sponsors Association (NCA) pursuant to which Vendor will offer NCA members a discount on its products and/or services.

The parties agree as follows:

1. Vendor agrees to provide NCA members with the discount set forth in Attachment A incorporated to and made a part of this Agreement. NCA will provide vendor with a member discount code in which Association members can access the Vendor's discount. The discount being offered to NCA members shall commence on the _____ and end on _____.
2. NCA will actively publicize the discount to its members as follows:
 - a. By posting the discount on the Vendor's NCA Buyer's Guide listing.
 - b. Sending a direct email to NCA members outlining details of discount and discount code.
3. Vendor will not, under any circumstance, have any right to use or authorize the use of any NCA trademark, logo, or other intellectual property right otherwise owned by NCA.
4. NCA assumes no responsibility for any arrangements, contracts, purchases, or disputes between NCA members and the Vendor. The Vendor is responsible for handling all questions and disputes from NCA members who use the discount offer.
5. NCA reserves the right to terminate this Agreement with fifteen (15) days prior written notice to the Vendor. Should NCA terminate the Agreement \$1000 shall be refunded to the Vendor.
6. The Vendor may terminate this Agreement with fifteen (15) days prior written notice to the NCA. Should the Vendor terminate this Agreement, no refund shall be given and Vendor's Buyer's Guide listing shall be removed for the remainder of the term.
7. Vendor agrees to indemnify and hold NCA and its officers, directors, employees and members harmless for any claims, damages, losses, including reasonable attorneys' fees arising from or in connection with Vendor's activities under this Agreement.
8. NCA does not endorse or affirm the quality of products or services provided by the Vendor.
9. The parties agree that this Agreement is not intended to create an agency relationship of any kind; and both agree not to contract any obligations in the name of the other, to use each other's credit in conducting any activities under this Agreement, or to represent that Association is in the business of providing the products/goods/services provided by Vendor.

The duly authorized parties have executed this Agreement as of the Effective Date: _____

NCA Executive Director

Date

Vendor Contact Name & Title (Print)

Date

Vendor Signature

ATTACHMENT A

Vendor Discount

Vendor Description: (Please describe the product or services your business provides.)

Discount being offered to NCA members:

Please indicate the exact amount of the discount. A minimum discount of 5% must be offered. Discount must apply to all products and services offered by Vendor.

_____ % off the price of all products and services sold

Questions? Email: partnership@cacfp.org or contact Alexia Thex, Partnership Manager, 512-987-1459

INDUSTRY PARTNER

October 2019 - September 2020



The National CACFP Sponsors Association (NCA) welcomes companies, businesses and organizations who supply the child nutrition community with for-profit goods and services as our industry partners.

Industry Partner Membership - \$1,000

Benefits*

Online Presence

Recognition year-round with logo, partner description, and link on National CACFP Sponsors Association website, www.cacfp.org.

National Conference Discounts

Receive a 10% Discount on All Exhibitor and Advertiser fees.
(Discount is not applicable to Sponsorship fees)

Email Marketing

One time placement of logo, link, and 75 word or less description in child nutrition community eNews. (sent to over 65,000 stakeholders)

Plus...

NCA Agency Membership Benefits
(Including: National CACFP Week Resources, Conference Attendees Member Rates, Member Only Materials)

*All member benefits are for the fiscal year October 2019 - September 2020.

Application

Organization/Association Name _____

Contact Name _____ Phone _____

Email _____

Website _____

Please submit a high resolution logo (.eps file format) and a 75 word or less description of your organizations to partnerships@cacfp.org for display on website and included partnership materials.

Description (75 words or less):

Return completed form to partnerships@cacfp.org for consideration.

A National Platform for the Child and Adult Care Food Program Community

PO Box 1748 | Round Rock, TX 78680 | 512-850-8278 | partnerships@cacfp.org | www.cacfp.org

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