National Child Nutrition Conference

CACFP ★ Afterschool ★ Summer Food

Hyatt Regency Riverwalk • San Antonio, Texas
April 19–21, 2018
Be a part of the child nutrition community!

National CACFP Sponsor Association believes that healthy eating starts early and that every child deserves access to nutritious food year round.

Since 1986 we have provided education and support to more than 850 sponsors, 50,000 child care centers and 130,000 family child care providers.

The CACFP community serves over 2 billion meals and snacks to over 4 million children daily.

**National Child Nutrition Conference** allows you to promote your product and services to 1,400 nutrition leaders serving meals including afterschool snacks, supper, and summer food.

**Opportunities available:**
- Exhibitor booth and recognition
- Sponsorship packages
- Product distribution
- Advertising
National Child Nutrition Conference
2018 Sponsor & Exhibitor Opportunities

Sponsorship Opportunities

Child Nutrition Champion
$35,000 (exclusive)

Breakfast Sponsor
$20,000 (2 available)

General Session Sponsor
$10,000 (exclusive)

Lanyard Sponsor
$10,000 (exclusive)

Tote Bag Sponsor
$7,500 (exclusive)

Padfolio Sponsor
$5,000+ (exclusive)

“Afterschool Snack” Break Sponsor
$5,000+ (3 available)

Beverage Break Sponsor
$5,000+ (3 available)

Water Sponsor
$5,000+ (exclusive)

Registration Sponsor
$5,000 (exclusive)

Selfie Spot Sponsor
$5,000 (exclusive)

Educational Track Sponsor
$2,500 (13 available)

Sponsorship packages do not include exhibit space, however you may add-on exhibit space at a discounted rate.

SILVER EXHIBITOR $2,000
BRONZE EXHIBITOR $1,000

* 2018 NCA Industry Partners receive a discount.

get noticed...
With over 120 educational sessions, interactive exhibits and networking events, the National Child Nutrition Conference is the perfect opportunity for your company to connect with our community.

Exhibitor Opportunities

**Silver** $2,500
- 20’ wide tabletop space, (2) 6’ tables & 4 chairs
- Registration Mailer Recognition*
- Program Recognition
- Website & Social Media Recognition
- One Complimentary Conference Registration

**Bronze** $1,500
- 10’ wide tabletop space, (1) 6’ tables & 4 chairs
- Registration Mailer Recognition*
- Program Recognition
- Website & Social Media Recognition
- One Complimentary Conference Registration

**Non-Profit or Non-Commercial** $1,000
- 10’ wide tabletop space, (1) 6’ tables & 4 chairs
- Registration Mailer Recognition*
- Program Recognition
- Website & Social Media Recognition
- One Complimentary Conference Registration

Advertise

Place an ad within our 2018 conference program (print and digital), going to over 1,400 attendees.

**Tote Bag Promotional Item** $800 *(subject to approval by Conference Committee)*

**Full Page Color Conference Program Ad** $800 *(8.5” x 11”)*

**Half Page Color Conference Program Ad** $600 *(8.5” x 5.5”)*

**Quarter Page Color Conference Program Ad** $400 *(4.25” x 5.5”)*

* Exhibitors paid in full by October 1, 2017 will be featured on the conference registration promotion mailer sent to over 20,000 child nutrition professionals & CACFP Community members.
National Child Nutrition Conference
2018 Sponsor & Exhibitor Opportunities

Exhibitor & Advertising Form Please fill out the following form to confirm your exhibitor space and/or ad. Completed forms can be emailed, faxed or mailed to:

National CACFP Sponsors Association • conference@cacfp.org
fax: 512-519-1704 • PO Box 1748 • Round Rock, TX 78680

Organization Name: ____________________________________

Contact Name: ______________________________________

Phone: ____________________________________________

Address: ___________________________________________

__________________________________________________

Email: _____________________________________________

Website: ___________________________________________

Products/Services Description:_________________________

__________________________________________________

Included With Exhibitor Registration

Attendee # 1 Name: __________________________________
Attendee # 1 Email: _________________________________

Additional Attendees at Current Conference Rate

Attendee # 2 Name: __________________________________
Attendee # 2 Email: _________________________________

Attendee # 3 Name: __________________________________
Attendee # 3 Email: _________________________________

EXHIBITOR SPACE

$2,500       Silver Exhibitor
$1,500       Bronze Exhibitor
$1,000       Non-Profit, Non-Commercial Exhibitor

ADVERTISING

$800          Full Page Conference Program Ad
$600          Half Page Conference Program Ad
$400          Quarter Page Conference Program Ad
$800          Tote Bag Promotion One Item

$ _____________ TOTAL DUE

NO REFUNDS FOR EXHIBITOR | AD SPACE

“The National CACFP Sponsors Association was awesome to work with. They were very accommodating every step of the way and made the whole experience as seamless and productive as I could hope for. The business that has already come from the conference will keep us coming back year after year.”

Alexia Thex • alexia@cacfp.org • 512-987-1459
Elan Patterson • elan@cacfp.org • 512-688-0997

Need more information?
Contact us today, call: 512-987-1459 or email: conference@cacfp.org

2018 NCA Industry Partners receive a discount on their conference packages. Join us today!
TERMS & CONDITIONS

EXHIBIT/SPONSOR/ADVERTISER CANCELLATIONS
There are NO REFUNDS once NCA has accepted your exhibitor/sponsor/advertiser application.

EXHIBIT STAFFING
Exhibit must be staffed at all times during exhibit hours. Exhibitors are advised to be in their booths thirty (30) minutes prior to show opening each day. As a courtesy to the attendees and your fellow Exhibitors, NCA requests strict adherence to the opening and closing hours. Deliveries or removal of equipment must be made before or after exhibit hours. Only the Rio Grande Ballroom will be locked during non-exhibitor hours. All other exhibit spaces will be located in public areas and exhibitors will be responsible for their booth material. NCA will not be responsible for any lost or stolen items.

SPACE ASSIGNMENT
Applications for exhibit space are subject to the approval of the NCA Conference Committee. Exhibitors are asked to keep all signage, materials and furnishings within the allotted space. Exhibit space may be selected with full payment (unless booked with non-refundable deposit by the conclusion of the 2017 National Child Nutrition Conference).

PAYMENT
Reservation is secured when full payment is made.

DISTRIBUTION OF FOOD SAMPLES
Food samples are allowed for distribution at exhibitor tables.

UNOFFICIAL FUNCTIONS, PROMOTIONAL EVENTS OR HOSPITALITY SUITES
NCA must approve all social functions, promotional events or hospitality suites not officially part of the 2018 National Child Nutrition Conference. NCA prohibits any type of event at a time that conflicts with any programs.

COMPLIANCE WITH LAWS
Each Exhibitor will agree to comply with all applicable Federal, State and local laws, ordinances, rules and regulations including all fire codes and health regulations.

LIABILITY
Exhibitor assumes full responsibility for its participation in 2018 National Child Nutrition Conference and hereby agrees to protect, indemnify, defend, and hold harmless National CACFP Sponsors Association (NCA) and the San Antonio Hyatt Riverwalk to include their respective directors, officers, employees and agents (“Representatives”) from and against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by Exhibitor’s or Exhibitor’s third party contractors’ activities in connection with 2018 National Child Nutrition Conference, including but not limited to sales and order taking are permitted provided that all transactions are conducted in a manner consistent with the professional nature of the exhibits. Exhibitors are responsible for any and all licenses or permits required by law, as well as the payment of any taxes from sales.

PROHIBITED PROMOTIONAL PRACTICES
• Giveaway items that do not comply with stated policy.
• Canvassing or distributing any material outside the exhibitor’s own space.
• Contests, lotteries, raffles or games of chance, as well as the display or promotion of special discount offers.
• Entering another exhibitor’s booth or taking photographs of another exhibitor’s booth without permission.
• The use of balloons or glitter products.

SHARING SPACE
NCA does not allow sharing of exhibitor space.

INSURANCE
Exhibitor shall obtain insurance coverage to protect it against injury, losses, damages or liabilities in connection with its participation in 2018 National Child Nutrition Conference, including without limitation, a portal-to-portal rider on its own insurance policy to protect against losses or damages in connection with 2018 National Child Nutrition Conference. The Exhibitor understands that neither NCA, or the San Antonio Hyatt Riverwalk maintains insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

THIRD PARTY CONTRACTORS
If Exhibitor uses any third-party contractors in connection with activities of the 2018 National Child Nutrition Conference, Exhibitor shall submit to the NCA a completed Third-Party Contractor Notification by April 1, 2018. Exhibitors using third-party contractors agree to and shall indemnify, defend and hold harmless NCA and the San Antonio Hyatt Riverwalk to include their respective directors, officers, employees and agents (“Representatives”) from and against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by such third-party contractors’ activities in connection with 2018 National Child Nutrition Conference.

RESERVATION OF RIGHTS
Show Management reserves the right to take any action that is reasonably necessary, as determined by Show Management’s sole discretion, for the protection of the 2018 National Child Nutrition Conference and attendees.

GOVERNING LAW
This contract shall be construed in accordance with, and governed in all respects by, the internal laws of the State of Texas, without giving effect to principles of conflict of laws.

SELLING OF PRODUCTS AND SERVICES
Sales and order taking are permitted provided that all transactions are conducted in a manner consistent with the professional nature of the exhibits. Exhibitors are responsible for any and all licenses or permits required by law, as well as the payment of any taxes from sales.

Need more information?
Contact us today, call: 512-987-1459 or email: conference@cacfp.org
The National CACFP Sponsors Association (NCA) welcomes companies, businesses and organizations who supply the child nutrition community with for profit goods and services as our industry partners.

**Gold - $10,000**
- Recognized year-round with logo and link on www.cacfp.org
- Recognized as Gold Partner in our child nutrition community eNews
- Welcomed as Gold Partner upon agreement with article in an issue of our child nutrition community eNews
- 35% Discount on National Child Nutrition Conference Sponsor/Exhibitor fees
- Event listing with logo on Child Nutrition Community Calendar
- Prominent ad placement on NCA Marketplace webpage
- National CACFP Sponsors Association Membership Benefits
  *(Including: National CACFP Week Resources, Conference Attendee Discounts, Member Only Materials)*

**Silver - $5,000**
- Recognized year-round with logo and link on www.cacfp.org
- Recognized as Silver Partner in our child nutrition community eNews
- 20% Discount on National Child Nutrition Conference Sponsor/Exhibitor fees
- Event listing on Child Nutrition Community Calendar
- Ad placement on NCA Marketplace webpage
- National CACFP Sponsors Association Membership Benefits

**Bronze - $1,000**
- Recognized year-round with logo and link on www.cacfp.org
- Recognized as Bronze Partner in our child nutrition community eNews
- 10% Discount on National Child Nutrition Conference Sponsor/Exhibitor fees
- Event listing on Child Nutrition Community Calendar
- National CACFP Sponsors Association Membership Benefits

I would like to partner with NCA at the following level:

☐ Gold - $10,000
☐ Silver - $5,000
☐ Bronze - $1,000

As an Industry Partner we agree to support and advocate for the USDA’s CACFP program and the National CACFP Sponsors Association.

Organization/Association Name: ____________________________________________________________

Contact Name: ___________________________________________ Contact #: __________________________

Contact E-mail Address: _____________________________________________________________

Website: ________________________________________________________________________________

Return completed form to nca@cacfp.org or fax to 512-819-1704 for consideration. Once approved, please submit a High Resolution .eps logo file to nca@cacfp.org for display on website and included partnership materials.