



Seven days / Seven challenges Take the Providers Challenge

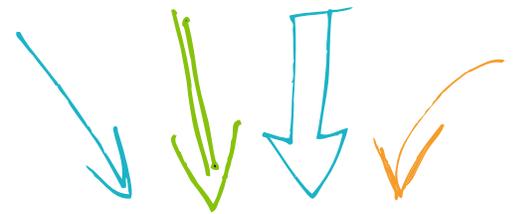
Over a dozen challenges to choose from. Select one each day to Help spread the word that the **Child and Adult Care Food Program** serves over **4,000,000 children** with healthy meals and snacks.

Awareness is the key to fighting hunger together.



#CACFP Week

March 11-17, 2018



To accept the challenge
go to cacfp.org/cacfpweek
and find tools & resources
to help you succeed.



This institution is an equal opportunity provider.



Take the Providers Challenge



Seven days to complete seven of the below challenges. Select one each day to help spread the word about the **Child and Adult Care Food Program**.



Online

1. Change your Facebook Cover image to the NCA Celebrate #cacfpweek promo.
2. Add the #cacfpweek overlay to your Facebook profile image.
3. Tweet at least once a day with #cacfpweek.
4. Use the Celebrate #cacfpweek email signature.
5. Share the #cacfpweek CACFP Minute Video.
6. Display one of #cacfpweek web banner ads to your website.
7. Post. Share. NCA #cacfpweek Facebook posts.
8. Include #cacfpweek in your email newsletter.



In Your Community

9. Handout (or email) Sponsor cards to fellow providers who are not a CACFP provider.
10. Share #cacfpweek sample cycle menu with non-CACFP providers.
11. Post #cacfpweek fliers out in the community, think gas station, church, school, your local grocery store.
12. Send a letter to your local legislator explaining the importance of the program.
13. Reach out to newspaper reporters, newscasters & other local media for coverage about the program.
14. Host an open house to talk about CACFP, invite community members, media & parents.
15. Include #cacfpweek ad in newsletter.



In Your Home/Center

16. Send home activity sheet for children to complete, together, with their parents.
17. Try a new recipe. Send it home with children. Post pictures on social media with hash-tag #cacfpweek.
18. Send helpful tips and websites home to parents to help encourage healthy meal planning at home.
19. Encourage your children to complete activity booklet and have them share with their parents.
20. Make the pledge to Eat Healthy.

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CHECK IT OUT! Resources & Tools for each challenge are available at cacfp.org/cacfpweek.

