



**National CACFP Sponsor Association  
Annual Meeting  
Hyatt Regency Hotel, Minneapolis, Minnesota  
September 17, 2013**

The Annual Meeting was called to order at 8:03 AM by association President Blake Stanford who introduced the Board members that were present: Senta Hester, Vicki Lipscomb, Kati Wagner, Deb Ghia, Shirleen Piela, Robin Paul, and Paula Peirce. There were approximately 35 members present.

Blake's report informed the members that membership is up and that we have doubled revenue in the last two years. We are facing leadership challenges with the Paperwork Reduction Workforce and the new rules that are due out this winter. It is important that the membership give us their feedback of the new rules within the 90 day listening period.

Strategies for success have included:

- Collaboration
- Leadership & Governance
  - Creation of a Prospective Board Member Packet
- Leveraging New Technology
  - New Website
- Educational Opportunities
  - Development of a Management/Business Track at conferences
- Communications
  - Monthly contact with members via E News
    - This used to be a quarterly publication mailed to members
    - It is now one page with links
    - Recognition of new members
    - Archived on our website
- Political Advocacy Strategies
  - Board Advisors - Geri Henchy was introduced
  - Change is happening and people are listening to us on a state and national level
- Strategic Partnerships
  - Meetings with CDC and HHS
  - CDC conducted a pilot training for providers in Denver CO at the Wildwood Provider Conference
- Membership Needs
  - The Board needs to hear from Members
  - As a volunteer Board, we have hired staff. Lisa Mack and Jessica Bosse were introduced. One more part-time staff member will be hired.

The NCA conference in Memphis had 425 attendees, Austin had 525 attendees and Minnesota has 550 attendees. The National Professional Association will have their 2014 conference a couple of weeks prior to our conference and their conferences are held every other year. Our goal is to have a joint conference. The potential collaboration, expertise and talent that could be drawn together are tremendous.

The FRAC Conference is March 2-4 in DC. Last year NCA had a record number of attendees at this conference.

Calendar Sales are up and next year's theme will be Culinary Kids

Nutrition Education has created Whole Grain and Limiting Processed Foods flyers. The members were requested to send the Board recommendations that are practical and relevant.

TSA changed our name to National CACFP Sponsors Association. Our future conferences will be in 2014 in New Orleans at the Hyatt Regency, 2015 Las Vegas at the Flamingo, 2016 Orlando at the Hilton and 2017 San Diego at the Manchester Hyatt.

The Financial Report showed that we are in a good financial position. We are fiscally viable and solid with about \$58,000 in cash and a couple of hundred thousand dollars in CD's. A request for more detailed financials came from the floor. Financial reports (990's) will be posted on the website for greater transparency.

Paula Peirce moved to adjourn the meeting. The motion was seconded by Senta Hester. The meeting was adjourned at 8:45 AM.