



## Every child.

Babies are born learning; a child is never too young to benefit. Reading aloud teaches them new vocabulary, new concepts, and fosters a love of books.

## Every parent.

You are your child's first and most important teacher. Read with enthusiasm, use funny voices and silly sound effects. Your child will love it!

## Every day.

Make reading aloud part of your daily routine. (Bedtime is a great time to read aloud.) It will soon become a treasured part of your day.