

Whole Milk is Back: President Trump Signs Whole Milk for Healthy Kids Act

Washington, D.C., Jan. 14, 2026 — Today, President Donald J. Trump signed the [Whole Milk for Healthy Kids Act](#) in the Oval Office alongside U.S. Secretary of Agriculture Brooke L. Rollins, U.S. Health and Human Services Secretary Robert F. Kennedy Jr., USDA National Nutrition Advisor Dr. Ben Carson, dairy farmers, moms, and bipartisan members of Congress to restore access to whole milk in schools and strengthen support for American dairy producers.

This legislation advances the Trump Administration's agenda and aligns with the [Dietary Guidelines for Americans, 2025–2030](#), released last week, which reintroduced full-fat dairy as part of a healthy dietary pattern.

“Thanks to President Trump’s leadership, whole milk is back – and it’s the right move for kids, for parents, and for America’s dairy farmers,” said Secretary Brooke Rollins. “This bipartisan solution to school meals alongside the newly released Dietary Guidelines for Americans reinforces what families already know: nutrient dense foods like whole milk are an important part of a healthy diet.”

Secretary Rollins was joined by dairy farmers Thomas French, Kevin Satterwhite, Jamie Pagel, William Thiele,

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and Tara Vander Dussen, and emphasized that restoring children's nutrition and the producers who sustain rural families are the Trump Administration's broader work to rebuild the reliable financing, and strong markets, all while working with families. As a result, between January and December of 2018, prices were more affordable, including butter (down 3.4%) and cheese (down 1.1%).

The law reflects strong bipartisan leadership, including Senator Peter Welch (D-VT), Chairman of the U.S. House Agriculture Committee, Representative Mark Thompson (R-PA-15) and Representative Kim Schrier (D-WA-09), and the Senate Agriculture Committee Senator John Boozman (R-AR) and Senator Roy Blunt (R-MO).

USDA implementation begins immediately. Following the signing of the bill, USDA will issue [implementation guidance](#) to school nutrition officials to help them make the changes. Rulemaking will soon commence to ensure schools and families have access to more affordable milk as quickly as possible.

USDA will now undergo a rewrite of Child Nutrition Programs to align them with the Dietary Guidelines for Americans 2025-2030.

To mark today's signing, USDA released the following video featuring First Lady Melania Trump and USDA Secretary Sonny Perdue. Milk to kick off that the milk mustache is officially back.



[Watch the “whole” video](#)

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