

# Advocacy Phone Call Template

## Before the Call



### Find Your Representative

- Decide which elected official you need to meet with. If you're pushing for a
  - City level initiative: Mayor
  - State-wide initiative: Governor
  - Federal initiative: [State Senators](#) or your [District House Representative](#)



### Gather Information

- Based on which elected official suits your cause, do some research on them.
- What are their main areas of interest? Is child nutrition or early childhood development one of them?
- Are they likely to support your initiative?
- If they aren't likely to support your initiative, do they have an area of interest that may overlap with yours?



**Determine what your ONE ask will be.** An elected official is more likely to support a single initiative rather than multiple at once. Be precise: what feasible action are you asking your elected official to take?

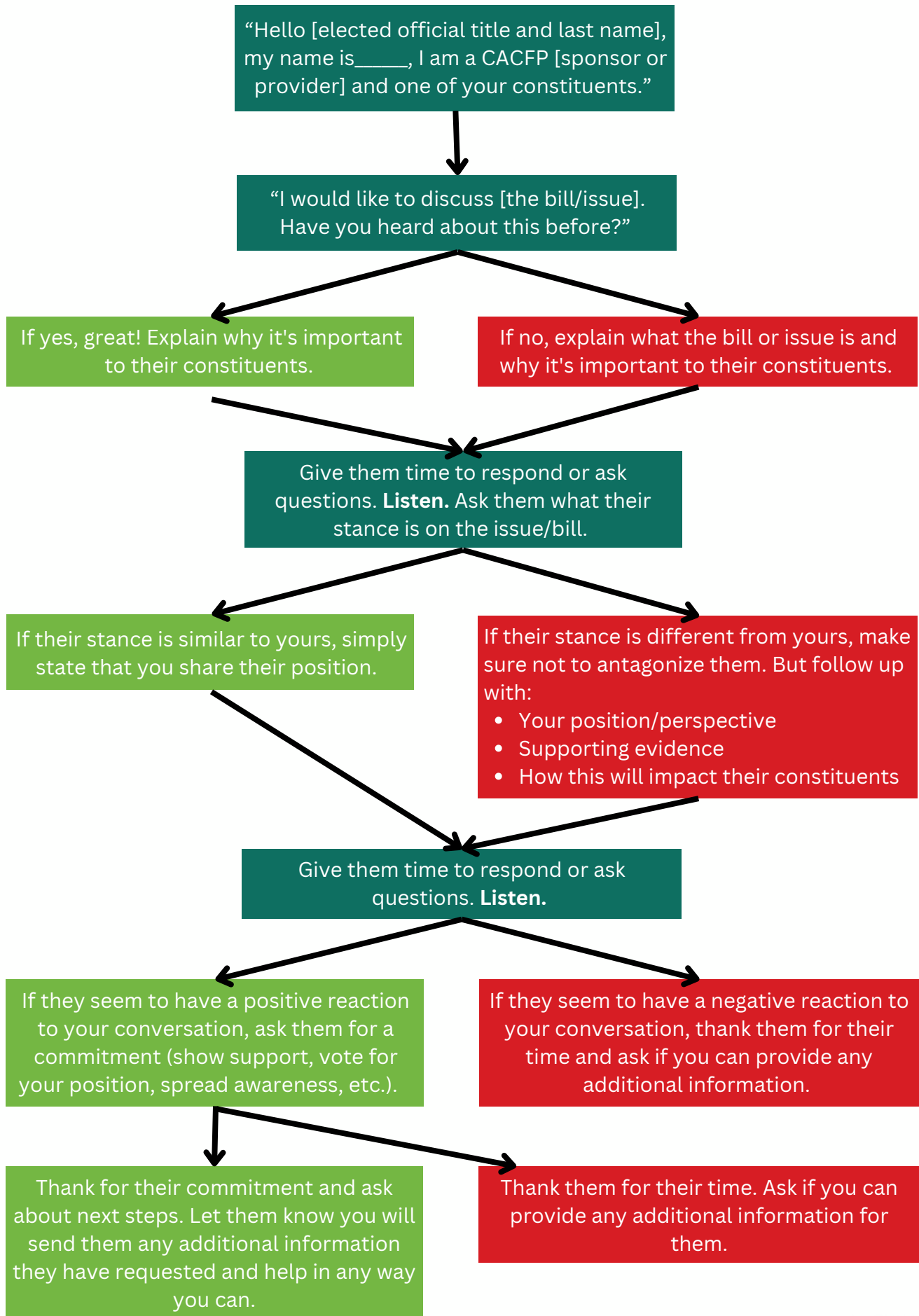


### Prepare and Review Your Talking Points

#### Set Aside Time to Make the Call

- Find their office phone number, which can typically be found on their websites.
- Use the Phone Call Template on Page 2 below





## After the Call

Be sure to send a follow-up email that:

- a. Provides links to information you discussed on the call. You may also want to send over a [CACFP Fact Sheet](#).
- b. Any additional information the official asked for.
- c. Include your ask again.
  - Either thanking them if they agreed on the phone,
  - or reiterating your ask if they didn't make a commitment over the phone.

A close-up photograph of a person's hands typing on a black keyboard on a light-colored wooden desk. The person is wearing a grey long-sleeved shirt. The background is blurred, showing a computer monitor and a stack of papers.

**DON'T FORGET  
TO FOLLOW UP!**