

Tote Bag Advertising Guide

This guide includes helpful information and instructions for your conference tote bag advertising item.

Tote Bag Item Types

Tote Bag item descriptions must be emailed to partnerships@cacfp.org and must be approved by our conference team by Wednesday, March 3, 2027.

Examples of items can be:

- 8.5" x 11" printed educational resource or promotional advertisement
- Small books
- Educational Magazines
- Shelf-Stable Food Samples (that will not be crushed)
- Postcards
- Flyers, water bottles, measuring cups, spatulas, stress balls, hot/ cold packs, notebooks, keychains and other promotional items.



Tote Bag Shipping Address

NOTE: Tote bag items must be addressed to NCA staff. Exhibitor booth materials ship to the same address, but must be addressed to your company.

Please ship to this address as written below. Items shipped to yourself or that do not arrive within the shipping window will not be included in the tote bag and will be delivered to your booth instead.

HOLD FOR: Alexia Thex, 512-987-1459, National CACFP Association

151 E Wacker Dr.

Chicago IL, 60601

National Child Nutrition Conference

Box ___ of ___

Tote Bag Advertisers are responsible for receiving fees associated with their items. Please order material handling through GES. You can access this service in the Exhibitor Kit that will become available October 1, 2026 on the [Exhibitor Information](#) page.



Important Deadlines

Tuesday, February 16, 2027	Estimated Number of Attendees Communicated to Partners
Wednesday, March 3, 2027	Submit Tote Bag Description for Approval
Friday, March 19, 2027	Tracking Numbers Submitted to partnerships@cacfp.org
Monday, March 22, 2027	Submit Payment Information to GES
Monday, March 22 - Friday, March 26, 2027	Tote Bag Items Arrival Window at Hotel

Questions?

Email partnerships@cacfp.org
Or visit cacfp.org/conference