

NCNC27 Presenter Social Media Toolkit

Thank you for joining us as a presenter! Help us build the buzz with our social media toolkit! Don't forget to follow National CACFP Association on Facebook, Instagram and LinkedIn to stay up-to-date on conference happenings until April. Happy Sharing!

Sample Facebook Posts

Please use #NCNC27. If you tag @National CACFP Association, we can engage with your posts.

1. I'm presenting at #NCNC27 hosted by the @[National CACFP Association] in Chicago from March 29 - April 2! This year, I'll be presenting [SESSION TITLE]. Learn more and register at cacfp.org/conference.
2. I'm in Chicago and getting ready for #NCNC27! Stop by my session, [SESSION TITLE] on [DAY at TIME].

Sample Instagram Posts

Please use #NCNC27. If you tag @NationalCACFP, we can engage with your posts.

1. I'll be presenting at #NCNC27, hosted by @NationalCACFP from March 29 - April 2. This conference is the premier annual event that brings together professionals from all across the child nutrition industry. Will I see you there?
2. I'm in Chicago and getting ready for #NCNC27! Stop by my session, [SESSION TITLE] on [DAY at TIME].

Sample LinkedIn Posts

Please use #NCNC27. If you tag @National CACFP Association, we can engage with your content.

I'm excited to be presenting at #NCNC27 this year! Join me in Chicago, March 29 - April 2, 2027, for the premier annual event hosted by the @[National CACFP Association]! This conference brings together professionals from child care centers, home providers, sponsoring organizations, school districts, afterschool programs, Head Start programs, food banks, tribal nations and State agencies. Learn more at cacfp.org/conference.

“
This was one of the best operated conferences I have had the pleasure of presenting at and attending. Thank you for everything you do to support speakers and CACFP sponsors!
”

~ NCNC26 Presenter

Questions?

Email partnerships@cacfp.org
Or visit cacfp.org/conference

Customizing Your Social Media Images



We've created three different social media images for you to use. You can use these as-is, or you can customize the image by replacing the photo of Chicago with an image of your own. When you are sent the ready-to-use social media images, you will also receive a link to a Canva template, which just requires an email address to sign up for a free account if you do not have one already. You can also access the link [here](#).

Here are the steps that you would take to customize your image on Canva.

1. When you open up the link, you will see a screen that says that a template was shared with you. Click on the purple button that says "View Template."
2. If you do not have a Canva account, you will be prompted to sign up. You can create an account with your Google, Facebook, Apple or Microsoft account, or your email address.
3. Once you are logged in, another pop-up screen will appear that says that your template is ready. Click the purple button that says "Open in Editor."
4. In the editor, you will find icons running down the left side of the screen. Click on the one that says "Uploads."
5. You can now **drag and drop your desired image into the Uploads section**. If you are using a headshot, it is recommended to use one that contains your entire head and shoulders.
6. From there, you can **drag and drop your image directly into the frame** in the template. If you hover over the image of Chicago, your image will fill up the space.
7. You can double click on your image to adjust the size and position.

