



CHILD NUTRITION CONFERENCE



Fresh Ideas. Shared Purpose.

CACFP · AFTERSCHOOL MEALS · SUMMER FOOD



Partner **Prospectus**

March 29 - April 2, 2027 | *Chicago*

Why Partner with the National CACFP Association?

The National CACFP Association (NCA) is the premier association for sponsors and operators of the USDA Child and Adult Care Food Program (CACFP), Afterschool Meals and Summer Food. Food program stakeholders rely on NCA for program resources, nutrition and program education training, and the latest policy updates. Partnering with NCA allows organizations to connect with our network while helping to support the thousands of stakeholders feeding over 7 million children annually.



NCA by the Numbers



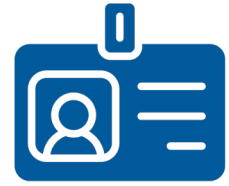
2,750

Members



100+

Partners



1,900

NCNC Attendees

Our Reach

Contacts in eNews Distribution **142,000**

Email Communications Sent **1.5 Million**

Social Media Followers **18,500**

Members on Facebook Community **4,240**

Views on cacfp.org **150,000**

Unique Page Views **1.3 Million**

“ ”

**NCA has a mission
that matters.**

~ NCA Partner

Making an Impact

235+ Hours of Webinars Hosted

137,000 Continuing Education Units Awarded

30,000 Advocacy Letters Sent



Past Conference Partners

AAP Bright Futures National Center	Food Service Direct	Los Cabos Mexican Food	Scholastic
ABT Associates	Foundation for Fresh Produce	MaintainIQ	Share Our Strength
Alleviate Pain	Fresh Baby	MBC Company (Bake Crafters and Nardone Bros)	Simple Good Foods
Amazing Fruit Products	Fresh Start Healthy Meals	McLane Hunger Solutions	Simplex Solutions
Arlington Valley Farms	Freshealth	MH Miles	Smart Lunches
Association for Early Learning Leaders	Fresno City College Cal-Pro-Net Center	Minute Menu	Society for Nutrition and Behavior
Association of Child Development	G.A. Systems	Miss Olives Meals	Somerset Foods/Child Care Foods
Assure Child Care	GA Foods	Mission: Readiness	Soy Connection
Ben E. Keith Company	Gaia Software	Minnesota Department of Education	Sprouts: Growing Healthy Habits
Better 4 You Meals	Gee Whiz Education	Moonstone Press	Starkist
Big Sandy Organics	General Mills	Mushroom Council	StreamPay
Bloomberg American Health Initiative	Gerber Products Company	My Food Program	SunButter
Blue Cross Blue Shield of Texas	Gilman Cheese	My Plate Materials	Sun-Maid Growers of California
Branough Training Group	Global Foods	My Simple Menu	Sun Pacific
Brighton Training Group	GoBonzos	Myers and Stauffer	Sunrich Products
Buena Vista Food Products	GoGo squeeZ	MyPlate	Sustainable Sales
Butter Buds Inc.	Gourmet Gorilla	National Association for the Education of Young Children	Sysco
Butterball	Goya	National Association for Family Child Care	Tajin
California Department of Education	Grain Foods Foundation	Nasco	Tarrier Foods/ Rockin'ola
California Department of Social Services	Great American Insurance Group	National Black Child Development Institute	Tasty Brands, LLC
California Dried Fruit Coalition	Great Northern Baking Company	National Child Nutrition Foundation	Team 4 Nutrition
Carolina Global Breastfeeding Initiative	gro juice	National Enrichment Group	Team Nutrition
CATCH	Harvest Hill Beverage Company	National Farm to School Network	Texas Beef Council
CDC	Health-e Pro	National Fisheries Institute	Texas Department of Agriculture
CenterPilot, LLC	Healthy Blue LA	National Food Group	That's It.
Champion Foodservice	Healthy CACFP	National Pork Board	The Accutrak Group
Chefables	Healthy Family Project	New England Insurance	The Farmers' Truck
Child Care Marketing Solutions	H-E-B Hunger Relief	Niagara Bottling, LLC	The Healthy School Food Collaborative
Children and Family Evaluation Services	Highland Beef Farms	Northrup Grumman	The J.M. Smucker Co.
ChildWatch	Hiland Dairy Foods	Novick Childcare Solutions	The Organwise Guys
Choice Partners Cooperative	Home Baking Association	Nu Health Fruit	The Outreach Program
Common Threads	Humane Society	Nutrition Matters	The Private Client Law Group
Communique, Inc.	Illinois State Board of Education	Oliver Packaging and Equipment	The Walking Classroom
Cybersoft PrimeroEdge	I'm Safe! Child Safety Solutions	Optimum Foods	Trident Beverage
Darlington Snacks	Institute of Child Nutrition	Pacific Northwest Canned Pear Service	Tyson
Dick & Jane Educational Foods	Integrated Food Service	Penn State Extension Better Kid Care Program	U.S. Cooler
Diversified Foods Inc.	IPS Rebates	PepsiCo	Umoja Health
Dole Packaged Foods	J&J Snack Foods	Peterson Farms Family of Companies	UNC-CH, Go NAPSACC
Dr. Yum Project	JA Foodservice	Post Consumer Brands	Unified Nutrimeals
Early Learning Ventures	Jack Link's	Preferred Meals	Unity Meals
EducaPro	JTM Food Group	Pre-K 4SA	UpBup
Ekon-o-Pac	Juice Bowl	Premier	USA Pulses
Equip	Kaplan Early Learning Company	Prime Sponsor Pro	Visualz
E S Foods	Kast Distributors	Publix	Voyatek
Fairlife	KidKare by Minute Menu	Pura Vida	Washington Office of Superintendent of Public Information
Feeding Texas	Kikkoman	Radicle Health	Walnut Creek Farms
findhelp	Kinderlime	Rebellyous Foods	Watermelon Board
First 5 California	Louisiana Department of Education	Red Gold	Wawona Frozen Foods
FitEats K12	LA Publishing	Red Rabbit	Whitsons Culinary Group
Florida Department of Agriculture	Leah's Pantry	Revolution Foods	WIC
Florida Department of Health	Let's Eat Healthy	Ripple Foods	WISE: We Inspire Healthy Eating
Focus Foods	Link2Feed	Sabra Dipping Co.	Wonderschool
Food & Supply Source	Linq		WOWBUTTER
Food for Good by Pepsico	LogATot Inc.		Your Part Time Controller

Why Our Conference?

About the Conference

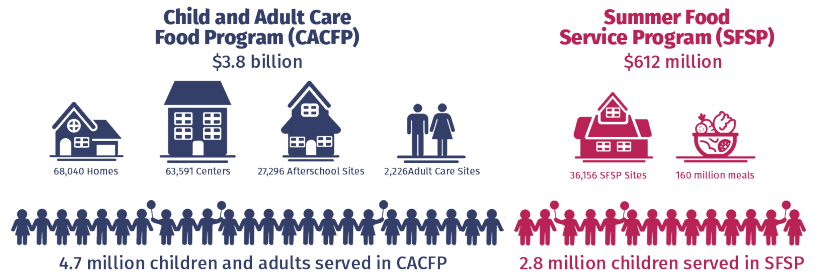
For 40 years, the National Child Nutrition Conference has brought together approximately 2,000 child nutrition stakeholders working in the CACFP, Afterschool Meals and Summer Food. These decision-makers and operators each have a hand in delivering nutritious food to **7 million children and adults annually.**



Stakeholders Include

State and Federal Agencies
Sponsoring Organizations
Child Care Centers
Head Start
Afterschool Organizations
Family Home Child Care
Tribal Organizations

Emergency Shelters
Food Banks
Anti-Hunger Organizations
Child Nutrition Stakeholders
Industry Leaders
Local Government Agencies
Summer Food and more



Network

Engage with attendees and decision-makers who influence a broad number of child nutrition participants. Build personal long-lasting relationships.

Brand

Strengthen your brand by showcasing your products and services to CACFP and SFSP stakeholders.

Partner

Showcase your organization as an advocate for child hunger and nutrition access with solutions to help solve problems.

“

This is always the best conference for us year after year. So well organized and we get to connect with the best of the industry that is truly making a difference in child nutrition.

~ 2026 Conference Partner

”

Become an Industry Partner

Join us in supporting the CACFP community year-round and helping to ensure that millions of children have access to nutritious meals daily. By investing with NCA, you are not only supporting sponsoring organizations, but also providers, children and families across the country.



Industry Partner benefits include:

- * A 10% Discount on all Exhibitor and Advertiser fees.
- * Joining a growing list of companies committed to child nutrition.
- * Recognition year-round with logo, partner description and link on NCA website.
- * One-time placement of logo, link, and 600-character description in the child nutrition community eNews (sent to over 142,000).
- * Use of NCA Industry Partner Badge on your marketing materials.
- * Exclusive invitation to quarterly gatherings.

Join our Industry Partners



Exhibiting Opportunities

With dedicated non-competitive hours, our exhibit hall is the place to showcase your products, solutions and resources while networking and building relationships.



	Booth Space Pipe & Draped	Program Recognition	Website Recognition	Conference App Placement	Online Exhibitor Directory	Complimentary Registration
GOLD \$5,000	20' x 20' (2) 6-foot tables 4 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes
SILVER \$2,750	10' x 20' (2) 6-foot tables 4 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes
BRONZE \$1,750	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes
NONPROFIT \$1,250	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes

*Register and pay before Friday, July 30, 2026 and receive a complimentary exhibit hall pass.

*Exhibitors paid in full by Friday, October 2, 2026 will be featured in the Conference Digital Brochure.

**Late registration rates begin Wednesday, March 3, 2027.

Exhibit Hall Hours

Move-In	Monday, March 29	1:00 pm - 4:30 pm
Ready Hour	Tuesday, March 30	8:00 am - 9:00 am
Exhibit Hall Open	Tuesday, March 30	9:00 am - 1:15 pm
	Wednesday, March 31	8:00 am - 12:30 pm
Move-Out	Wednesday, March 31	12:30 pm - 4:30 pm

Commercial Workshop

Spotlight your product, service or solution in an hour-long session designed to engage, educate and drive traffic. The Commercial Track will receive full promotion alongside our educational sessions in the conference app, website and program.

Commercial Workshop - \$950

*Only 10 Commercial Workshop slots available.

“ The conference had a great turnout that provided great leads from attendees across the country. ”

~ 2026 Conference Partner

Advertising Opportunities

Conference Program Ads (Print & Digital)

Drive traffic to your booth or feature your organization's products and resources in the Conference Program. Produced in print and digitally, choose from three program ad sizes; full page, half page and quarter page. It's a keepsake for attendees and lives on the conference website indefinitely.

One Ecosystem. Every CACFP Need Covered.

KidKare + Panochute brings together food program management, finances, & parent communication under one powerful platform.

Solutions for: CACFP | Head Start | Food Bank | At-Risk After-school | Summer Food Program

For Your Sponsor: Advanced your work with enhanced reporting and analytics.

For Your Staff: Streamline your workflow with easy-to-use tools.

Ready to see the difference? Schedule a 15 min call. Scan the QR code.

Full Page - \$850

Feed the Future with USA Pulses

People who eat more pulses have a higher intake of nutrients:

- Good for heart health
- Good for gut health
- Good for lower blood pressure

Visit us at Booth #210

Half Page - \$650

HEALTHY OPTIONS

Congratulates NCNC on 40 Years!

INNOVATIVE FOOD SOLUTIONS

Healthy food that makes your work easier

Visit us at Tastetopia.com

Quarter Page - \$450

Tote Bag Promotion



Get your product or resource in front of every attendee! Each attendee receives a tote bag at check-in, packed with items they'll carry throughout the event and take home.

- * One promotional item of your choice
- * High visibility with attendees
- * Great for branded food samples, flyers, water bottles, measuring cups, spatulas, stress balls, hot/ cold packs, notebooks, keychains and other promotional items.

\$1,000 + Hotel Receiving Charges

“The extra logistics were well worth it. It drew a lot of traffic to our booth. People showed up, already having tried our product, and ready to talk.”

~ 2026 Exhibitor

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Sponsorship Opportunities

All sponsorships include recognition in the conference program and onsite signage, on the conference website, in the conference app, and a one-time placement on the @NationalCACFP Facebook feed.

Sponsorship	Cost	Tote Bag Items	Conference Program Ad	Conference Registrations	President's VIP Reception	General Session VIP Seating
CACFP Champion	\$10,000	2	Full Page	4	✓	✓
SFSP Champion	\$10,000	2	Full Page	4	✓	✓
Afterschool Champion	\$10,000	2	Full Page	4	✓	✓
General Session	\$10,000	2	Full Page	4	✓	✓
Continental Breakfast (2 available)	\$10,000	2	Full Page	4	✓	✓
Lunch (2 available)	\$10,000	2	Full Page	4	✓	✓
Lanyard	\$10,000	2	Full Page	4	✓	✓
Registration	\$10,000	2	Full Page	4	✓	✓
Tote Bag	\$7,500	2	Half Page	3	✓	✓
Regional Networking Event	\$5,000	1	Half Page	2	✓	✓
WiFi	\$5,000	1	Half Page	2	✓	✓
Selfie Spot	\$5,000	1	Half Page	2	✓	✓
Charging Stations	\$5,000	1	Half Page	2	✓	✓
Networking Lounge	\$5,000	1	Half Page	2	✓	✓
Group Meetups	\$5,000	1	Half Page	2	✓	✓
Attendee Self-Care Lounge	\$5,000	1	Half Page	2	✓	✓
Snack Break	\$5,000	1	Half Page	2	✓	✓
Beverage Break	\$5,000	1	Half Page	2	✓	✓
Exercise Class (1 available per day)	\$2,500	1	Quarter Page	1		
Education Track (11 available)	\$2,500	1	Quarter Page	1		

Don't see what you're looking for?

We would love to help customize sponsorship packages to meet your goals. Contact partnerships@cacfp.org to start the conversation.

Giving Back with **Scholarships**

NCA commits over \$15,000 each year to further the education opportunities of the CACFP, Afterschool Meals and Summer Food communities. Through the scholarship program, professionals are selected to attend the conference onsite or virtually. An onsite scholarship includes conference registration fees, four (4) nights of lodging at the conference headquarters hotel, and up to \$450 towards transportation costs.

You can help provide an invaluable networking and training experience for members of our community. All sponsorship levels include recognition in the conference program and onsite signage, on the conference website, in the conference app, and a one-time placement on the @NationalCACFP Facebook feed.



Sponsorship Level	Tote Bag Items	Conference Program Ad	Conference Registrations	President's VIP Reception	General Session VIP Seating
\$10,000	2	Full Page	4	✓	✓
\$7,500	2	Half Page	3	✓	✓
\$5,000	1	Half Page	2	✓	✓
\$2,500	1	Quarter Page	1		



Contact Us to **Learn More**

NATIONAL
CACFP 
ASSOCIATION

cacfp.org/conference
partnerships@cacfp.org

