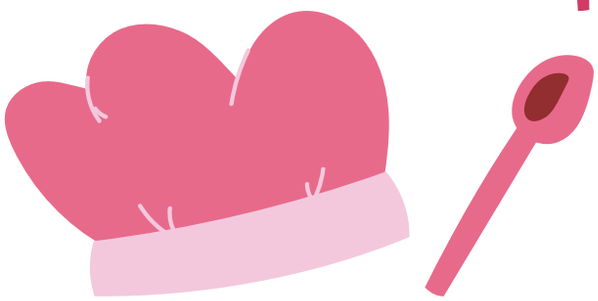


How to Stir Up Goodness

National CACFP Week Resources Guide

This guide includes resources and usage tips to help you participate in National CACFP Week with confidence. Designed for programs of all sizes and capacities, these materials work whether you're brand new or a longtime champion.

Celebrating CACFP Week March 14-20, 2027

Public Resources

CACFP Week Sample Menu
(Requires CACFP Week registration)
Use as inspiration for your menu planning, adapt directly for your program, or use as a teaching tool to show staff and families how participants can be involved in meal prep

Activity Pages
Print and use daily throughout the week as mealtime activities or send home with families to encourage participation at home

My Favorite Food Activity Page
Print and use with participants to draw and share their favorite foods

My Favorite Recipe
Send home with participants for families to share and discuss their favorite recipes

Conversation Starters
Use age-appropriate conversation starters during meals and snacks to encourage meaningful discussions and build connections

Adding Goodness to Every Meal
Share with staff or families to reinforce healthy eating habits

CACFP Week Nutrition Messages for Families
Copy and paste these ready-to-use messages into family communications to connect foods served in care with simple mealtime practices families can continue at home

Certificates of Awesomeness
Print and distribute at the end of the week to celebrate participation; personalize with names to build pride and visibility

Provider Promotion Flyer *(English & Spanish)*
Use to inspire your own celebration or distribute to providers in your network for ideas and encouragement

Sponsor Promotion Flyer *(English & Spanish)*
Share with your sponsor. If you're a sponsor, use it to promote participation in your network

Community Outreach Flyer *(English & Spanish)*
Personalize with your program name and post in your facility, distribute to families, or share on social media

Press Release Template
Customize with your program details and send to local newspapers or community publications to raise awareness

Proclamation Request Templates *(Local & State)*
Submit to your mayor, city council, or governor's office to gain official recognition and community visibility

Letter to Senators Template
Personalize and send to your U.S. Senators to advocate for federal recognition of CACFP Week

Social Media Images & Banners
Download and post throughout the week using #CACFPWeek and #StirringUpGoodness, and tag @NationalCACFP; no photo skills required

Social Media Sample Captions
Copy, paste, and post using #CACFPWeek and #StirringUpGoodness; perfect for when you're short on time but want to stay engaged

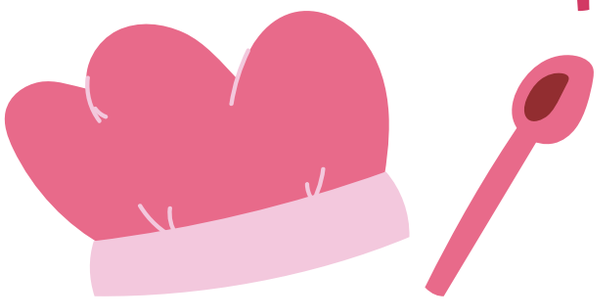
Chef Hat Template
Print, assemble, and let children or adults wear while cooking; great photo opportunities

"I Made This!" / "We Made This!" Cards
Print and use when taking photos of meals or snacks made during CACFP Week for social media posts

NATIONAL CACFP ASSOCIATION

www.CACFPWeek.org

CACFP is an indicator of quality Child Care.
This institution is an equal opportunity provider.



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Member Resources

Available exclusively to NCA members, these additional resources help deepen family engagement, strengthen nutrition education, and enhance mealtime experiences during CACFP Week and throughout the year.

Goodness in the Kitchen
Share with staff or use as a training tool to help children and adults safely participate in meal prep

Enhancing the Mealtime Experience
Share with staff and families to encourage positive mealtime experiences

Family Newsletter Template
(English & Spanish)
Customize with your program name and send home to families to build awareness and engagement

Age-Appropriate Kitchen Tasks
Use to train staff on safe ways to involve children in cooking activities, or share with families for home activities

Go on a Taste-Testing Adventure
Use during meals or snacks to introduce new foods in a fun, low-pressure way



Make Your Impact

Last year, the CACFP community secured:

- Proclamations in 9 states and resolutions in both the U.S. House and Senate
- Thousands of social media posts
- Countless moments of recognition for staff and participants

Let's keep the momentum going!

Get Involved!

Register for CACFP Week
Don't forget to register at cacfp.org/national-cacfp-week-main to receive your free sample menu and stay connected throughout the week

Download Your Resources
Visit cacfp.org/national-cacfp-week-main to access the complete toolkit

Join the Conversation
Share your CACFP Week activities using #CACFPWeek and #StirringUpGoodness, and tag @NationalCACFP on social media

Join NCA
As a member, you get exclusive resources, professional development, and advocacy support year-round at cacfp.org/members

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