

Celebrating
40
years

Partner Prospectus

CHILD NUTRITION CONFERENCE

April 13-17, 2026 | *Las Vegas*



Why Partner with the National CACFP Association?

NCA is the premier association for sponsors and operators of the USDA Child and Adult Care Food Program (CACFP), Afterschool Meals and Summer Food. Food program stakeholders rely on NCA for program resources, nutrition and program education training, and the latest policy updates. Partnering with NCA allows organizations to connect with our network while helping to support the thousands of stakeholders feeding over 7 million children annually.



NCA **by the Numbers**



2,600

Members



100+

Partners



2,000

NCNC Attendees

Our Reach

Contacts in eNews Distribution

157,000

Email Communications Sent

1.5 Million

Social Media Followers

16,000

Members on Facebook Community

3,975

Views on cacfp.org

170,000

Unique Page Views

1.2 Million

“

**NCA has a mission
that matters.**

*They organize and
connect people for
this shared mission.*

~ NCA Partner

”

Making an Impact

80+

Hours of Webinars Hosted

38,000

Continuing Education Units Awarded

26,000

Advocacy Letters Sent



Past Conference Partners

AAP Bright Futures National Center	Food Service Direct	MBC Company (Bake Crafters and Nardone Bros)	Sabra Dipping Co.
ABT Associates	Fresh Baby	McLane Hunger Solutions	Scholastic
Amazing Fruit Products	Fresh Start Healthy Meals	MH Miles	Share Our Strength
Arlington Valley Farms	Freshealth	Minute Menu	Simple Good Foods
Association for Early Learning Leaders	Fresno City College Cal-Pro-Net Center	Miss Olives Meals	Simplex Solutions
Association of Child Development	G.A. Systems	Mission: Readiness	Smart Lunches
Assure Child Care	GA Foods	Minnesota Department of Education	Society for Nutrition and Behavior
Ben E. Keith Company	Gaia Software	Moonstone Press	Soy Connection
Better 4 You Meals	Gee Whiz Education	Mushroom Council	Sprouts: Growing Healthy Habits
Blue Cross Blue Shield of Texas	General Mills	My Food Program	Starkist
Branough Training Group	Gerber Products Company	My Plate Materials	StreamPay
Brighton Training Group	Gilman Cheese	My Simple Menu	SunButter
Buena Vista Food Products	Global Foods	Myers and Stauffer	Sustainable Sales
Butter Buds Inc.	GoBonzos	MyPlate	Tajin
Butterball	GoGo squeezeZ	National Association for the Education of Young Children	Tarrier Foods/ Rockin'ola
California Department of Education	Gourmet Gorilla	National Association for Family Child Care	Tasty Brands, LLC
California Department of Social Services	Goya	Nasco	Team 4 Nutrition
California Dried Fruit Coalition	Grain Foods Foundation	National Black Child Development Institute	Team Nutrition
Carolina Global Breastfeeding Initiative	Great American Insurance Group	National Child Nutrition Foundation	Texas Beef Council
CATCH	Great Northern Baking Company	National Enrichment Group	Texas Department of Agriculture
CDC	Harvest Hill Beverage Company	National Farm to School Network	The Accutrak Group
CenterPilot, LLC	Health-e Pro	National Fisheries Institute	The Farmers' Truck
Champion Foodservice	Healthy Blue LA	National Food Group	The Healthy School Food Collaborative
Chefables	Healthy CACFP	National Pork Board	The J.M. Smucker Co.
Child Care Marketing Solutions	Healthy Family Project	New England Insurance	The Organwise Guys
Children and Family Evaluation Services	H-E-B Hunger Relief	Niagara Bottling, LLC	The Outreach Program
ChildWatch	Highland Beef Farms	Northrup Grumman	The Private Client Law Group
Choice Partners Cooperative	Hiland Dairy Foods	Novick Childcare Solutions	The Walking Classroom
Common Threads	Home Baking Association	Nu Health Fruit	Trident Beverage
Communique, Inc.	Humane Society	Nutrition Matters	Tyson
Cybersoft PrimeroEdge	Illinois State Board of Education	Oliver Packaging and Equipment	U.S. Cooler
Darlington Snacks	I'm Safe! Child Safety Solutions	Optimum Foods	Umoja Health
Dick & Jane Educational Foods	Institute of Child Nutrition	Pacific Northwest Canned Pear Service	UNC-CH, Go NAPSACC
Diversified Foods Inc.	Integrated Food Service	Penn State Extension Better Kid Care Program	Unified Nutrimeals
Dole Packaged Foods	IPS Rebates	PepsiCo	Unity Meals
Dr. Yum Project	J&J Snack Foods	Peterson Farms Family of Companies	USA Pulses
Early Learning Ventures	JA Foodservice	Post Consumer Brands	Visualz
Ekon-o-Pac	Jack Link's	Preferred Meals	Voyatek
Equip	JTM Food Group	Pre-K 4SA	Washington Office of Superintendent of Public Information
ES Foods	Juice Bowl	Premier	Walnut Creek Farms
Fairlife	Kaplan Early Learning Company	Prime Sponsor Pro	Watermelon Board
Feeding Texas	KidKare by Minute Menu	Publix	Whitsons Culinary Group
findhelp	Kikkoman	Rebellyous Foods	WIC
First 5 California	Kinderlime	Red Gold	WISE: We Inspire Healthy Eating
Florida Department of Agriculture	Louisiana Department of Education	Red Rabbit	Wonderschool
Florida Department of Health	LA Publishing	Revolution Foods	WOWBUTTER
Focus Foods	Let's Eat Healthy	Ripple Foods	Your Part Time Controller
Food & Supply Source	Link2Feed		YWCA of Greater Chicago
Food for Good by Pepsico	Linq		Zero to Three
	LogATot Inc.		
	Los Cabos Mexican Food		

Why Our Conference?

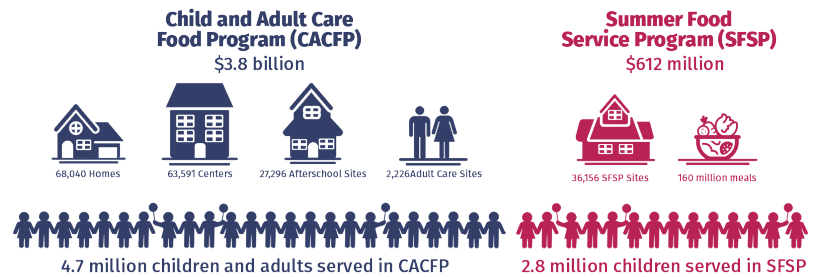
About the Conference

For 40 years, the National Child Nutrition Conference has brought together approximately 2,000 child nutrition stakeholders working in the CACFP, Afterschool Meals and Summer Food. These decision-makers and operators each have a hand in delivering nutritious food to **7 million children and adults annually**.



Stakeholders Include

State and Federal Agencies	Food Banks
Sponsoring Organizations	Anti-Hunger Organizations
Child Care Centers	Child Nutrition Stakeholders
Head Start	Industry Leaders
Afterschool Organizations	Local Government Agencies
Family Home Child Care	Summer Food and more
Tribal Organizations	
Emergency Shelters	



Network

Engage with attendees and decision-makers who influence a broad number of child nutrition participants. Build personal long-lasting relationships.

Brand

Strengthen your brand by showcasing your products and services to CACFP and SFSP stakeholders.

Partner

Showcase your organization as an advocate for child hunger and food insecurity with solutions to help solve problems.

“

The CACFP event was a fantastic opportunity for us to meet, engage and network with potential customers. It has opened a whole new base of potential clients that haven't traditionally been a touch point in our sales efforts.

~ 2025 Exhibitor

”

Over 1,600

Attendees visited the Exhibit Hall in 2025. Additionally, **71%** of all attendees reported that they either make or influence purchasing decisions.

All 50

States had representation at the Conference, plus the District of Columbia and Puerto Rico.

Become an **Industry Partner**

Join us in supporting the CACFP community year-round and helping to ensure that millions of children have access to nutritious meals daily. By investing with NCA, you are not only supporting sponsoring organizations, but also providers, children, and families across the country.



Industry Partner benefits include:

- * A 10% Discount on all Exhibitor and Advertiser fees.
- * Joining a growing list of companies committed to child nutrition.
- * Recognition year-round with logo, partner description and link on NCA website.
- * One-time placement of logo, link, and 600-character description in the child nutrition community eNews (sent to over 157,000).
- * Use of NCA Industry Partner Badge on your marketing materials.
- * Exclusive invitation to quarterly gatherings.

Join our Industry Partners



Exhibiting Opportunities

With many non-competitive hours, our exhibit hall is the place to showcase your products, solutions and resources while networking and building relationships.



	Booth Space Pipe & Draped	Program Recognition	Website Recognition	Conference App Placement	Online Exhibitor Directory	Complimentary Registration
SILVER \$2,750	10' x 20' (2) 6-foot tables 4 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes
BRONZE \$1,750	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes
NONPROFIT \$1,250	10' x 10' (1) 6-foot table 2 chairs	✓	✓	✓	✓	(1) Full Conference Attendee Staff OR (2) Exhibit Hall Passes

*Register and pay before Friday, August 1, 2025 and receive a complimentary exhibit hall pass.

*Exhibitors paid in full by Friday, October 3, 2025 will be featured in the Conference Digital Brochure.

**Late registration rates begin Monday, March 2, 2026.

Exhibit Hall Hours

Move-In	Monday, April 13	1:00 pm - 5:00 pm
Ready Hour	Tuesday, April 14	8:00 am - 9:00 am
Exhibit Hall Open	Tuesday, April 14	9:00 am - 1:30 pm
	Tuesday, April 14	4:00 pm - 6:00 pm
	Wednesday, April 15	9:00 am - 12:30 pm
Move-Out	Wednesday, April 15	12:30 pm - 5:00 pm

Commercial Workshop

Spotlight your product, service or solution in an hour-long session designed to engage, educate and drive traffic. The Commercial Track will receive full promotion alongside our educational sessions in the conference app, website and program.

Commercial Workshop - \$950

*Only 10 Commercial Workshop slots available.

“The National CACFP Association provides a best-in-class exhibiting opportunity for suppliers and service providers in the CACFP realm.”

~ 2025 Exhibitor

Advertising Opportunities

Conference Program Ads (Print & Digital)

Drive traffic to your booth or feature your organization's products and resources in the Conference Program. Produced in print and digitally, choose from three program ad sizes; full page, half page and quarter page. It's a keepsake for attendees and lives on the conference website indefinitely.

GET REGULATION READY

CACFP CEREAL SOLUTIONS
MANY kid favorite flavors eligible!

Visit us at www.cacfp.org for more information on the CACFP Cereal Solutions program.

FRUIT PANCAKE TACOS

Prep Time: 10 min | Start to Finish: 20 min | Servings: 6 | 60 minutes

1. Heat oil in a large skillet over medium heat. Add onion, garlic, and bell pepper. Cook until softened, about 5 minutes.

2. Add ground beef and cook until browned, about 5 minutes.

3. Add taco seasoning and water. Simmer for 5 minutes.

4. Add black beans and corn. Simmer for 5 minutes.

5. Add shredded cheese and cook until melted, about 5 minutes.

6. Serve in a bowl with a side of fruit and yogurt.

Brandi Bragg, MS
Executive Director
Brandi Bragg is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Michelle Buchanan, MBA, CHRP, CCM
Executive Director
Michelle Buchanan is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Heather Burkhardt, MS, MEd
Executive Director
Heather Burkhardt is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

John Burt, MS
Executive Director
John Burt is the Executive Director of the Virginia Department of Social Services (DSS). He has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. He is currently the Executive Director of the DSS, where he oversees the state's child welfare system.

Patrick Butler, MS
Executive Director
Patrick Butler is the Executive Director of the Virginia Department of Social Services (DSS). He has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. He is currently the Executive Director of the DSS, where he oversees the state's child welfare system.

Brian Wilson, MS
Executive Director
Brian Wilson is the Executive Director of the Virginia Department of Social Services (DSS). He has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. He is currently the Executive Director of the DSS, where he oversees the state's child welfare system.

Alyssa Wells, MPH, CHES
Executive Director
Alyssa Wells is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Cynthia Whitlock, MS, MEd, LEd
Executive Director
Cynthia Whitlock is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Julie Williams, MBA
Executive Director
Julie Williams is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Michelle Buchanan, MBA, CHRP, CCM
Executive Director
Michelle Buchanan is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Allison Wood
Executive Director
Allison Wood is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Victoria Zientals
Executive Director
Victoria Zientals is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Erin Zimmerman, MS, RDH
Executive Director
Erin Zimmerman is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Christine Wright, MS
Executive Director
Christine Wright is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Kate Woodward Young, MS
Executive Director
Kate Woodward Young is the Executive Director of the Virginia Department of Social Services (DSS). She has over 20 years of experience in child welfare, including working in the field, in management, and in policy development. She is currently the Executive Director of the DSS, where she oversees the state's child welfare system.

Full Page - \$850

Half Page - \$650

Quarter Page - \$450



Tote Bag Promotion

Put your product or resource directly into every attendees' hands! Each attendee receives a tote bag at check-in, packed with items they'll carry throughout the event and take home.

- ★ One promotional item of your choice
- ★ High visibility with attendees
- ★ Great for branded food samples, flyers, water bottles, measuring cups, spatulas, stress balls, hot/ cold packs, notebooks, keychains and other promotional items.

\$1,000 + Hotel Receiving Charges

Sponsorship Opportunities

All sponsorships include recognition in the conference program and onsite signage, on the conference website, in the conference app, and a one-time placement on the @NationalCACFP Facebook feed.

Sponsorship	Cost	Tote Bag Items	Conference Program Ad	Conference Registrations	President's VIP Reception	General Session VIP Seating
CACFP Champion	\$10,000	2	Full Page	4	✓	✓
SFSP Champion	\$10,000	2	Full Page	4	✓	✓
Afterschool Champion	\$10,000	2	Full Page	4	✓	✓
General Session	\$10,000	2	Full Page	4	✓	✓
Continental Breakfast (2 available)	\$10,000	2	Full Page	4	✓	✓
Lunch (2 available)	\$10,000	2	Full Page	4	✓	✓
Virtual Conference	\$10,000	2	Full Page	4	✓	✓
Lanyard	\$10,000	2	Full Page	4	✓	✓
Registration	\$10,000	2	Full Page	4	✓	✓
40th Anniversary Celebration Reception	\$10,000	2	Half Page	4	✓	✓
Tote Bag	\$7,500	2	Half Page	3	✓	✓
Regional Networking Event	\$5,000	1	Half Page	2	✓	✓
WiFi	\$5,000	1	Half Page	2	✓	✓
Selfie Spot	\$5,000	1	Half Page	2	✓	✓
Charging Stations	\$5,000	1	Half Page	2	✓	✓
Networking Lounge	\$5,000	1	Half Page	2	✓	✓
Group Meetups	\$5,000	1	Half Page	2	✓	✓
Attendee Self-Care Lounge	\$5,000	1	Half Page	2	✓	✓
Snack Break	\$5,000	1	Half Page	2	✓	✓
Beverage Break	\$5,000	1	Half Page	2	✓	✓
Morning Yoga/Meditation (1 available per day)	\$2,500	1	Quarter Page	1		
Education Track (11 available)	\$2,500	1	Quarter Page	1		

Don't see what you're looking for?

We would love to help customize sponsorship packages to meet your goals. Contact partnerships@cacfp.org to start the conversation.

Giving Back with **Scholarships**

NCA commits over \$15,000 each year to further the education opportunities of the CACFP, Afterschool Meals and Summer Food communities. Through the scholarship program, professionals are selected to attend the conference onsite or virtually. An onsite scholarship includes conference registration fees, four (4) nights of lodging at the conference headquarters hotel, and up to \$450 towards transportation costs.

You can help provide an invaluable networking and training experience for members of our community. All sponsorship levels include recognition in the conference program and onsite signage, on the conference website, in the conference app, and a one-time placement on the @NationalCACFP Facebook feed.



Sponsorship Level	Tote Bag Items	Conference Program Ad	Conference Registrations	President's VIP Reception	General Session VIP Seating
\$10,000	2	Full Page	4	✓	✓
\$7,500	2	Half Page	3	✓	✓
\$5,000	1	Half Page	2	✓	✓
\$2,500	1	Quarter Page	1		



Contact Us to **Learn More**

NATIONAL
CACFP 
ASSOCIATION

cacfp.org/conference
partnerships@cacfp.org