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*Celebrating*  
**40**  
*years*

# CHILD NUTRITION CONFERENCE

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April 13-17, 2025  
Las Vegas, Nevada

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## Partner Information



We are excited to welcome you to the 2026 National Child Nutrition Conference in Las Vegas. Thank you for choosing to join us this year and for supporting NCA and the child nutrition community. In this document, you will find information that will help you prepare for the conference.

If you have any questions, our partnerships team is here to help. Email us at [partnerships@cacfp.org](mailto:partnerships@cacfp.org).

## Important Deadlines

Due Upon Registration	Please Make Your Hotel Reservations
Friday, August 1	Complimentary Exhibit Hall Pass Promotion Deadline
Friday, October 3	Payment Deadline for Inclusion in the Digital Brochure
Monday, December 15	Booth Selection Begins
Monday, February 2	Deadline for All Conference Program Deliverables: <ul style="list-style-type: none"> <li>• High-Quality Logo (.eps or .ai file)</li> <li>• Exhibitor Conference Program Directory Information</li> <li>• Booth Activities Submitted for Approval (Food Sample, Giveaway and Special Guest)</li> </ul>
Monday, March 2	Conference Program Ads Due
	Exhibit Hall Pass Late Rate Begins (\$350)
	Exhibitor Booth Late Rate Begins
	Tote Bag Item Description Due for Approval
	Keystone Event Services to Begin Advanced Shipments
Tuesday, March 24	Hotel Reservation Deadline or Until Sold Out
	\$25 Transfer Fee Applied to Registrations and Exhibit Hall Pass Transfers
Monday, March 30	Keystone Event Services Order Discount Deadline
	Catering Forms Due to Westgate Las Vegas
	Discount Deadline for Exhibit Hall Electricity and Internet
	Cold Storage Deadline
Friday, April 3	Tote Bag Item Tracking Numbers Submitted to NCA
April 6 - April 9	Tote Bag Item Arrival Window
April 9 - April 13	Exhibitor Booth Shipments Arrival Window Using FedEx at Westgate Las Vegas
Monday, April 13	Keystone Event Services Order Deadline
	Onsite Partner (Exhibitor) Meeting (12:00 pm - 12:45 pm)
	Onsite Industry Partner Meeting (12:45 pm - 1:30 pm)
Wednesday, April 22	Exhibitor Survey Due
Friday, May 15	Last Day Exhibitor Directory is Live



## Exhibit Hall Timeline & Hours

<b>Monday, April 13</b>	1:00 pm - 4:30 pm	Exhibitor Move-In
<b>Tuesday, April 14</b>	8:00 am - 9:00 am	Exhibitor Ready Hour <i>*Booth must be set up by 9:00 am</i>
	9:00 am - 1:00 pm	Exhibit Hall Open
	4:00 pm - 6:00 pm	Exhibit Hall Open
<b>Wednesday, April 15</b>	9:00 am - 12:30 pm	Exhibit Hall Open
	12:30 pm - 4:30 pm	Exhibitor Move-Out

## Booth Selection

Booth selection will begin on December 15, 2025, and will take place in priority order. Priority order is determined by NCA's partner point system, awarding points for past participation, level of participation and year-round support.

You will receive an email from our partnerships team when it is your turn to select your booth. Please respond within 3 days of receiving the booth selection directions.

## Booth Activities

Exhibitors will be asked to fill out the Booth Activity survey so that NCA can better promote your activities in the conference program.

## Food Samples

Exhibitors may provide food samples (snack sample size) at their booth at no extra charge. Food samples must be creditable in the CACFP and/or SFSP or must be allowable as food that increases the palatability of the food in the CACFP and/or SFSP. All food samples must be approved. Exhibitors must submit all food sample descriptions with crediting information to [partnership@cacfp.org](mailto:partnership@cacfp.org) by February 2, 2025.

## Special Guests

We love interactive and special activities at booths. If you plan on having a special guest, such as a chef or caricature artist, or a special activity, such as a photo booth or packing event, please add this to your survey. The deadline for this information is February 2, 2025.

## Giveaways

Every exhibitor has the opportunity to share promotional items (giveaways) at their booth. Please indicate on your survey if you plan on providing a giveaway item. The deadline for this information is February 2, 2025.

## Additional Conference Attendees and Exhibit Hall Passes

If you would like to register additional staff for the conference, there are two choices:

- **Full Conference Attendee:** Access to all conference events, including meals and networking events. To register additional conference attendees, please visit the [2026 NCNC website](#).
- **Exhibit Hall Pass:** Access to just the exhibit hall. To purchase exhibit hall passes, please use the [Exhibitor Registration Link](#), and select the exhibit hall pass product.

## Example of Program Directory with Symbol Key



Gaia partners with school nutrition teams to deliver an AI-powered, cloud based platform that integrates menus, inventory, ordering, and POS.

**Booth #104**



Education and Training Resources for CACFP Professionals. All resources are FREE of charge and available for download on our website.

**Booth #335**



[theicn.org](http://theicn.org)



[logatot.com](http://logatot.com)

Logatot simplifies child care with voice commands, automating compliance and communication so providers can focus on the children in their care.

**Booth #234**



General Mills offers CACFP-creditable whole grain-rich cereals & other menu solutions for nutritious, kid-friendly meals & snacks.

**Booth #201**



IPS Rebates provides revenue for Child Nutrition Programs through purchases made through their distributor and will send you a check each quarter.

**Booth #327**



[ipsrebates.com](http://ipsrebates.com)



MBC Companies offers trusted brands like Bake Crafters and Nardone Bros. Pizza, delivering nutritious, high-quality food solutions nationwide.

**Booth #141**



Food Sample



Giveaway



Special Guest



Industry Partner



National Ally

## Virtual Exhibitor Directory

Each exhibitor not only gets recognition on the sidebar of our conference website, but also the benefit of showcasing their organization in our exhibitor directory. We encourage you to populate the fields fully.


You can review your Exhibitor Directory Listing here: [2026 Exhibitor Directory](#)

If there is anything you'd like to change, please:

- Update the information for your Exhibitor Directory Listing by [completing this form](#).
- Update your public-facing marketing information by [completing this form](#).

The exhibitor directory will be live until May 15, 2026.

## Example of Virtual Directory Listing



Food for Good by PepsiCo

Food for Good leverages PepsiCo's expertise to provide a variety of nutritious meals to underserved communities across the U.S.

Visit Website

130-Character Description

Website

High-Quality .eps or .ai Logo


About

Food for Good is PepsiCo's social enterprise dedicated to advancing food security in the U.S. through collaboration with local nonprofit partners. We offer a comprehensive approach to addressing food insecurity by sourcing, packing, and delivering meals that meet or exceed USDA nutritional standards. Our diverse meal programs include summer and afterschool meals, weekend "backpack" bundles, school day meals, and emergency meals, ensuring children have access to nutritious food year-round. Our social enterprise model leverages PepsiCo's expertise in taste, nutrition, and distribution to reach underserved children and scale solutions to food insecurity. Join us in our mission to make nutritious food accessible and create a lasting impact on food security.

1000-Character Description

www.foodforgoodmealsolutions.com/products

Second URL



Industry Partner Badge


Contact Us:

pepsicoffgcomm@pepsico.com


Generic Sales Contact to Avoid Phishing

Address:

7800 Sovereign Row, Dallas, TX 752475312 Riverview Dr.



YouTube or Vimeo Video



Two .jpeg, .jpg or .png Images

## Tradeshow Services Company

Keystone Event Services is our exclusive tradeshow services company. The Exhibitor Kit can be found on the Exhibitor Information Page on our conference website for a list of comprehensive services such as shipping freight, ordering furniture and booth labor assistance. It will be available in January 2026.

### Tradeshow Services Contact:

Scott Rakowski  
(702) 326-9252  
[scott@keystoneeventservices.com](mailto:scott@keystoneeventservices.com)

## Catering

If you need catering for the event, please contact Westgate's Meeting and Conventions Specialist before **March 30, 2026**.

### Catering Services Contact:

Michael Karpanty  
(702) 732-5337  
[michael\\_karpanty@wgresorts.com](mailto:michael_karpanty@wgresorts.com)

## Internet and Electrical Services

Order Electrical and Internet through GES before **March 30, 2026**, for discounted rates. Find the order form [here](#).

The Westgate Las Vegas has a preferred agreement for full-service, on-site audio-visual production and meeting space internet with GES.

GES is an exclusive electrical contractor. GES manages all connections to the hotel infrastructure, and under no circumstances will power hook-ups be allowed by any party other than GES. GES will provide all electrical needs, including, but not limited to, production, audio-visual, computer sets, tradeshow, utility services and special events. All power cords (including extension cords) must be provided by GES.

## Hotel Information

Please make your hotel reservations as soon as possible. The Westgate Las Vegas will sell out. Reservations can be made by following the link you received in your **attendee confirmation** and **2026 NCNC Exhibitor Welcome and Onboarding** emails. If you need the link resent, please contact [partnerships@cacfp.org](mailto:partnerships@cacfp.org).

Room rates are guaranteed until **March 24, 2026**, or until sold out. For more information on the Westgate Las Vegas and your hotel guest discounts, please visit our conference website.

## Attendee List

All exhibitors will receive an opt-in attendee list as part of their booth package. Exhibitors are welcome to collect additional contact information at their booths.

**To support lead retrieval, we encourage all exhibitors to use the conference app.**

In 2025, the app included over 1,300 attendee profiles, many of which featured contact information and a photo of the attendee.

We recommend asking attendees to pull up their profiles on the app when they visit your booth. With their permission, take a photo of their profile using your phone or tablet. This is an easy way to capture accurate information and helps ensure quality leads from the exhibit hall.

## Cold Storage

If you require cold storage, please contact [partnerships@cacfp.org](mailto:partnerships@cacfp.org).

## Shipping Options

To access shipping options, please review our shipping options resource.





## Frequently Asked Questions

### When and how should I book my hotel?

As soon as possible. The Westgate will sell out. Room rates are guaranteed until March 24, 2026, or until the room block fills. If you need your booking link resent, contact [partnerships@cacfp.org](mailto:partnerships@cacfp.org).

### When do I select my booth?

Booth selection begins December 15, 2025, in priority order. You'll receive an email with instructions when it's your turn and must respond within 3 business days.

### Can I serve food samples?

Yes. They must be creditable in the CACFP or SFSP and submitted to [partnerships@cacfp.org](mailto:partnerships@cacfp.org) for approval by February 2, 2026.

### Is there an attendee list?

Yes, you'll receive an opt-in attendee list as part of your booth package. We also encourage you to collect contact info at your booth using the conference app.

### How can I save on electrical and internet at the event?

Order through GES before March 30, 2026 to receive discounted pricing.