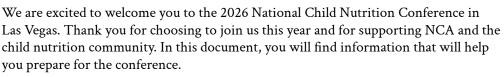


# Celebrating CHILD NUTRITION CN CN CONTRIBUTE CENTRES CONTRIBUTE C

April 13-17, 2025 Las Vegas, Nevada

## Partner Information





If you have any questions, our partnerships team is here to help. Email us at partnerships@cacfp.org.

#### **Important Deadlines**



Due Upon Registration Please Make Your Hotel Reservations

Friday, August 1 Complimentary Exhibit Hall Pass Promotion Deadline

Friday, October 3 Payment Deadline for Inclusion in the Digital Brochure

Monday, December 15 Booth Selection Begins

Deadline for All Conference Program Deliverables:

• High-Quality Logo (.eps or.ai file)

• Exhibitor Conference Program Directory Information

 Booth Activities Submitted for Approval (Food Sample, Giveaway and Special Guest)

Conference Program Ads Due

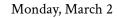


Exhibit Hall Pass Late Rate Begins (\$350)

**Exhibitor Booth Late Rate Begins** 

Tote Bag Item Description Due for Approval

Keystone Event Services to Begin Advanced Shipments



Hotel Reservation Deadline or Until Sold Out

\$25 Transfer Fee Applied to Registrations and Exhibit

Hall Pass Transfers

Monday, March 30

Keystone Event Services Order Discount Deadline

Catering Forms Due to Westgate Las Vegas

Discount Deadline for Exhibit Hall Electricity and

Internet

Cold Storage Deadline

Friday, April 3

Tote Bag Item Tracking Numbers Submitted to NCA

April 6 - April 9

Tote Bag Item Arrival Window

April 9 - April 13

Exhibitor Booth Shipments Arrival Window Using FedEx

at Westgate Las Vegas

Exhibitor Survey Due

Monday, April 13

Keystone Event Services Order Deadline

Onsite Partner (Exhibitor) Meeting (12:00 pm - 12:45 pm)

Onsite Industry Partner Meeting (12:45 pm - 1:30 pm)

Wednesday, April 22

Friday, May 15

Last Day Exhibitor Directory is Live







#### **Exhibit Hall Timeline & Hours**

Monday, April 13	1:00 pm - 4:30 pm	Exhibitor Move-In
Tuesday, April 14	8:00 am - 9:00 am	Exhibitor Ready Hour *Booth must be set up by 9:00 am
	9:00 am - 1:00 pm	Exhibit Hall Open
	4:00 pm - 6:00 pm	Exhibit Hall Open
Wednesday, April 15	9:00 am - 12:30 pm	Exhibit Hall Open
	12:30 pm - 4:30 pm	Exhibitor Move-Out





#### **Booth Selection**

Booth selection will begin on December 15, 2025, and will take place in priority order. Priority order is determined by NCA's partner point system, awarding points for past participation, level of participation and year-round support. You will receive an email from our partnerships team when

it is your turn to select your booth. Please respond within 3 days of receiving the booth selection directions.

#### **Booth Activities**

Exhibitors will be asked to fill out the Booth Activity survey so that NCA can better promote your activities in the conference program.

#### Food Samples

Exhibitors may provide food samples (snack sample size) at their booth at no extra charge. Food samples must be creditable in the CACFP and/or SFSP or must be allowable as food that increases the palatability of the food in the CACFP and/or SFSP. All food samples must be approved. Exhibitors must submit all food sample descriptions with crediting information to partnership@cacfp.org by February 2, 2025.

#### **Special Guests**

We love interactive and special activities at booths. If you plan on having a special guest, such as a chef or caricature artist, or a special activity, such as a photo booth or packing event, please add this to your survey. The deadline for this information is February 2, 2025.

#### **Giveaways**

Every exhibitor has the opportunity to share promotional items (giveaways) at their booth. Please indicate on your survey if you plan on providing a giveaway item. The deadline for this information is February 2, 2025.

#### Additional Conference Attendees and **Exhibit Hall Passes**

If you would like to register additional staff for the conference, there are two choices:

- Full Conference Attendee: Access to all conference events, including meals and networking events. To register additional conference attendees, please visit the 2026 NCNC website.
- Exhibit Hall Pass: Access to just the exhibit hall. To purchase exhibit hall passes, please use the Exhibitor Registration Link, and select the exhibit hall pass product.

#### **Example of Program Directory with Symbol Key**



ordering, and POS.

Booth #104









Education and Training Resources for CACFP Professionals. Logatot simplifies child care with voice commands, automating All resources are FREE of charge and available for download or compliance and communication so providers can focus on the our website

Booth #335











Booth #234



General Mills offers CACFP-creditable whole grain-rich cereals & other menu solutions for nutritious, kid-friendly meals &

Gaia partners with school nutrition teams to deliver an AI-

powered, cloud-based platform that integrates menus, inventory,

Booth #201

IPS Rebates provides revenue for Child Nutrition Programs through purchases made through their distributor and will send you a check each quarter

Booth #327

MBC Companies offers trusted brands like Bake Crafters and Nardone Bros. Pizza, delivering nutritious, high-quality food solutions nationwide.

Booth #141



Food Sample



Giveaway



Special Guest



Industry Partner



National Ally



**Questions?** Email partnerships@cacfp.org **ASSOCIATION** Or visit cacfp.org/conference



#### **Virtual Exhibitor Directory**

Each exhibitor not only gets recognition on the sidebar of our conference website, but also the benefit of showcasing their organization in our exhibitor directory. We encourage you to populate the fields fully.

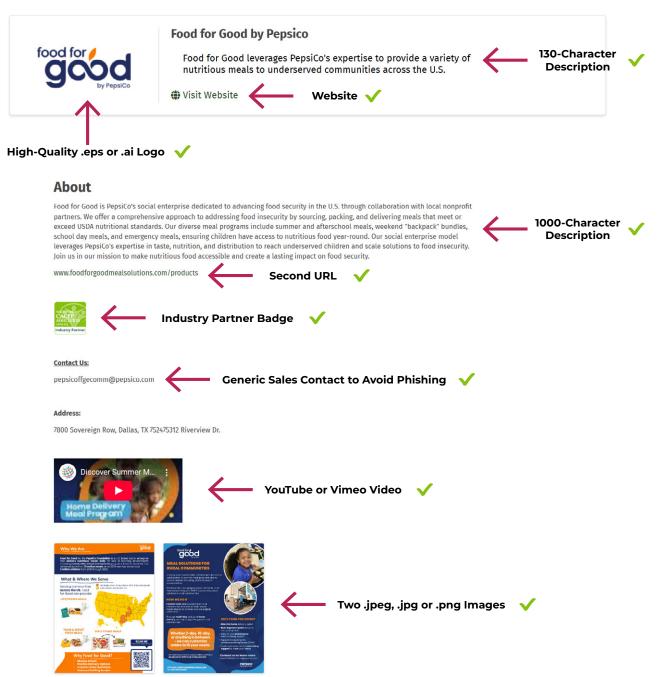
You can review your Exhibitor Directory Listing here: 2026 Exhibitor Directory

If there is anything you'd like to change, please:

- Update the information for your Exhibitor Directory Listing by completing this form.
- Update your public-facing marketing information by completing this form.

The exhibitor directory will be live until May 15, 2026.

#### **Example of Virtual Directory Listing**







#### **Tradeshow Services Company**

Keystone Event Services is our exclusive tradeshow services company. The Exhibitor Kit can be found on the Exhibitor Information Page on our conference website for a list of comprehensive services such as shipping freight, ordering furniture and booth labor assistance. It will be available in January 2026.

#### **Tradeshow Services Contact:**

Scott Rakowski (702) 326-9252 scott@keystoneeventservices.com

#### Catering

If you need catering for the event, please contact Westgate's Meeting and Conventions Specialist before **March 30, 2026**.

#### **Catering Services Contact:**

Michael Karpanty (702) 732-5337 michael\_karpanty@wgresorts.com

#### Internet and Electrical Services

Order Electrical and Internet through GES before **March 30**, **2026**, for discounted rates. Find the order form **here**.

The Westgate Las Vegas has a preferred agreement for fullservice, on-site audio-visual production and meeting space internet with GES.

GES is an exclusive electrical contractor. GES manages all connections to the hotel infrastructure, and under no circumstances will power hook-ups be allowed by any party other than GES. GES will provide all electrical needs, including, but not limited to, production, audio-visual, computer sets, tradeshows, utility services and special events. All power cords (including extension cords) must be provided by GES.

#### **Hotel Information**

Please make your hotel reservations as soon as possible. The Westgate Las Vegas will sell out. Reservations can be made by following the link you received in your **attendee confirmation** and **2026 NCNC Exhibitor Welcome and Onboarding** emails. If you need the link resent, please contact **partnerships@cacfp.org**.

Room rates are guaranteed until **March 24, 2026**, or until sold out. For more information on the Westgate Las Vegas and your hotel guest discounts, please visit our conference website.

#### **Attendee List**

All exhibitors will receive an opt-in attendee list as part of their booth package. Exhibitors are welcome to collect additional contact information at their booths.

### To support lead retrieval, we encourage all exhibitors to use the conference app.

In 2025, the app included over 1,300 attendee profiles, many of which featured contact information and a photo of the attendee.

We recommend asking attendees to pull up their profiles on the app when they visit your booth. With their permission, take a photo of their profile using your phone or tablet. This is an easy way to capture accurate information and helps ensure quality leads from the exhibit hall.

#### **Cold Storage**

If you require cold storage, please contact partnerships@cacfp.org.

#### **Shipping Options**

To access shipping options, please review our shipping options resource.







#### **Frequently Asked Questions**

#### When and how should I book my hotel?

As soon as possible. The Westgate will sell out. Room rates are guaranteed until March 24, 2026, or until the room block fills. If you need your booking link resent, contact partnerships@cacfp.org.

#### When do I select my booth?

Booth selection begins December 15, 2025, in priority order. You'll receive an email with instructions when it's your turn and must respond within 3 business days.

#### Can I serve food samples?

Yes. They must be creditable in the CACFP or SFSP and submitted to partnerships@cacfp.org for approval by February 2, 2026.

#### Is there an attendee list?

Yes, you'll receive an opt-in attendee list as part of your booth package. We also encourage you to collect contact info at your booth using the conference app.

#### How can I save on electrical and internet at the event?

Order through GES before March 30, 2026 to receive discounted pricing.



