38th National CHILD NUTRITION CONFERENCE CACFP · AFTERSCHOOL MEALS · SUMMER FOOD

Tote Bag Advertising Guide

The following summary includes helpful information and instructions for your conference tote bag advertising item.

Tote Bag Item Types

Tote Bag item descriptions must be emailed to partnerships@cacfp.org and must be approved by our conference team. Examples of items can be:

- 8.5" x 11" printed educational resource or promotional advertisement
- Small books
- Educational Magazines
- Food Samples (that will not be crushed)
- Postcards
- Branded Promotional Items such as stress balls, thumb drives, cooking utensils, aprons, sunscreen, lotion, water bottles, etc.



Tote Bag Shipping Address

NOTE: This is NOT the same address as your exhibitor materials. Please ship to this address as written below. Items shipped to yourself or that do not arrive within the shipping window will not be included in the tote bag and will be delivered to your booth instead.

Rosen Shingle Creek National Child Nutrition Conference HOLD FOR: Lisa Mack, 512-850-8278, National CACFP Sponsors Association 9939 Universal Boulevard Orlando, FL 32819 Box ____ of ____



Important Deadlines

March 1, 2024 March 1, 2024 April 11, 2024 April 11-17, 2024

Estimated Number of Attendees Communicated to Partners Submit Tote Bag Description for Approval Tracking Numbers Submitted to **partnerships@cacfp.org** Tote Bag Items Arrival Date at Hotel and Credit Card Authorization Forms Due

> Questions? Email partnerships@cacfp.org Or visit cacfp.org/conference

