

## Lead Retrieval (Door Prize Program)

NCA will provide an opt-in list with attendee contacts (both in-person and virtual) to exhibitors who participate in the Door Prize Program.

### How to Participate

1. Select the e-gift card(s) you would like to contribute by emailing the amount (\$50 or \$100) and type (Amazon, Starbucks, Target, VISA or Walmart) to [partnerships@cacfp.org](mailto:partnerships@cacfp.org) or contacting our Partnership Specialist. Exhibitors are limited to one e-gift card.
2. The NCA Partnership Specialist will confirm your participation.
3. By April 1, 2024, exhibitors must purchase the e-gift card by completing the following steps:
  - i. Go to the website of the type of card you are going to purchase, and select an e-gift card
  - ii. Enter the recipient as the following name: "NCNC Attendee"
  - iii. Send the e-gift card to [partnerships@cacfp.org](mailto:partnerships@cacfp.org)
  - iv. Make sure the "From" field includes both your name and company name
  - v. Make sure the e-gift card does not have an expiration date that is on or before December 31, 2024.

At the conference, winners will be drawn by Tuesday, April 30, 2024 and e-gift cards will be emailed to the door prize winners directly. Exhibitors will receive the electronic file of attendees who opted into the Door Prize Program on Tuesday, April 30, 2024.

If you would like to participate to receive attendee leads, please contact Melissa Wilder, Partnership Specialist, at [partnerships@cacfp.org](mailto:partnerships@cacfp.org).

### Questions?

Email [partnerships@cacfp.org](mailto:partnerships@cacfp.org)  
Or visit [cacfp.org/conference](http://cacfp.org/conference)