Why partner with us?

The National CACFP Sponsors Association (NCA) is the national platform for the USDA’s Child and Adult Care Food Program (CACFP). We represent a broad network of organizations that work tirelessly to serve nutritious meals and snacks to children and adults nationwide through both the CACFP and SFSP.

Questions?
Email partnerships@cacfp.org
Or visit cacfp.org/conference

Stakeholders include:

Child Care Centers
Family Home Child Care
Head Start
Adult Care Centers
Tribal Organizations
Food Banks
Industry Leaders

State and Federal Agencies
Sponsoring Organizations
Afterschool Organizations
Emergency Shelters
Anti-Hunger Organizations
Summer Food

Engage with attendees and decision makers who influence a broad number of child nutrition participants. Build personal, long-lasting relationships.

Strengthen your brand by showcasing your products and services to CACFP and SFSP stakeholders.

Showcase your organization as an advocate for child hunger and food insecurity with solutions to help solve problems.
Exhibiting Opportunities

With many non-competitive hours, our exhibit hall is the place to showcase your products, solutions and resources while networking and building relationships.

<table>
<thead>
<tr>
<th></th>
<th>Booth Space Pipe &amp; Draped</th>
<th>Program Recognition</th>
<th>Website Recognition</th>
<th>Conference App Placement</th>
<th>Online Exhibitor Directory</th>
<th>Complimentary Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SILVER</strong> $2,750</td>
<td>10’ x 20’ (2) 6-foot tables 4 chairs</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>One</td>
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<tr>
<td><strong>BRONZE</strong> $1,750</td>
<td>10’ x 10’ (1) 6-foot table 2 chairs</td>
<td>✓</td>
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<tr>
<td><strong>NONPROFIT</strong> $1,250</td>
<td>10’ x 10’ (1) 6-foot table 2 chairs</td>
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*Register and pay before September 1, 2023 and receive an additional exhibit hall pass
**Exhibitors registering on or after March 1, 2024 will be subject to the late rate

**Exhibit Hall Hours**

**Move-In** Monday, April 22 1:00 pm - 5:00 pm
**Ready Hour** Tuesday, April 23 8:00 am - 9:00 am

**Exhibit Hall Open**
- Tuesday, April 23 9:00 am - 1:30 pm
- Tuesday, April 23 4:00 pm - 6:00 pm
- Wednesday, April 24 9:30 am - 1:00 pm

**Move-Out** Wednesday, April 24 1:00 pm - 5:00 pm

**Commercial Workshop**

Do you have a product, resource or solution you want to market to our attendees? Submit your proposal for this exclusive exhibitor add-on. Your commercial workshop will be promoted amongst all other workshops in the commercial track. Sales and branding are allowed in the commercial track.

**Commercial Workshop - $750**

*Limited to the first 10 approved workshops
*Late fee pricing begins March 1, 2024

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Conference Program Ads (Print & Digital)

Drive traffic to your booth or let attendees know about your great products and/or resources. The conference program, available both in print and digitally, provides all the important information that each attendee needs to know: schedule, speakers, workshop descriptions, special events and more. Choose from three conference program ad sizes: full page, half page and quarter page.

- **Full Page**
  - Price: $850

- **Half Page**
  - Price: $650

- **1/4 Page**
  - Price: $450

Tote Bag Promotion

Every attendee receives a tote bag filled with great items and resources. It’s one of the best ways to allow attendees to try your product first-hand.

**One Promotional Item**

$1,000 + Hotel Receiving Charges

Questions?

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Partner with us as a sponsor and receive exclusive benefits and premier recognition.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>CACFP Champion</th>
<th>SFSP Champion</th>
<th>Afterschool Champion</th>
<th>General Session (One Available)</th>
<th>Evening Welcome Reception</th>
<th>Breakfast (Two Available)</th>
<th>Pizza Party Lunch (SOLD)</th>
<th>Lunch Buffet</th>
<th>Lanyards</th>
<th>Scholarship Support</th>
<th>$10,000 Sponsorships</th>
<th>$7,500 Sponsorships</th>
<th>$5,000 Sponsorships</th>
<th>$2,500 Sponsorships (Education Tracks)</th>
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<tr>
<td>$10,000 Sponsorships</td>
<td>Conference App</td>
<td>Tote Bags</td>
<td>Scholarship Support</td>
<td>Charging Stations</td>
<td>Regional Networking Reception</td>
<td>Networking Lounge</td>
<td>Certification Reception</td>
<td>Group Meetups</td>
<td>Fun Run/Walk</td>
<td>Snack Break</td>
<td>CACFP Champion</td>
<td>SFSP Champion</td>
<td>Afterschool Champion</td>
<td>General Session (One Available)</td>
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<tr>
<td>$7,500 Sponsorships</td>
<td>Registration</td>
<td>Selfie Spot</td>
<td>Self Care Lounge</td>
<td>Summer Food</td>
<td>Meal Patterns</td>
<td>Program Admin/Operations</td>
<td>Management &amp; Professional Development</td>
<td>Financial Management</td>
<td>Policy &amp; Advocacy</td>
<td>Research &amp; Resources</td>
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<td>Nutrition</td>
<td>Head Start</td>
<td>At-Risk Afterschool</td>
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Join us in supporting the CACFP community and helping to ensure that millions of children have access to nutritious meals daily. By investing with NCA, you are not only supporting sponsoring organizations, but also providers, children and families across the country.

Industry Partner ($1,000) benefits include:

- Email Marketing: One-time placement of logo, link and 600-character or less description in the child nutrition community eNews (sent to over 120,000 stakeholders).
- A 10% discount on all exhibitor and advertiser fees.
- Online Presence: Recognition year-round with logo, partner description and link on NCA website.
- Use of NCA Industry Partner Badge on your marketing materials.

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