

Tote Bag Advertising Guide

The following summary includes helpful information and instructions for your conference tote bag advertising item.

Tote Bag Item Types

Tote Bag item descriptions must be submitted either through our update process or emailed to partnerships@cacfp.org and must be approved by our conference team. All tote bag items must be approved by our conference team.

Examples of items can be:

- 8.5" x 11" printed educational resource or promotional advertisement
- Small books
- Educational Magazines
- Food Samples (that will not be crushed)
- Postcards
- Stickers on stiff, unbendable sheets
- Branded Promotional Items such as stress balls, thumb drives, cooking utensils, aprons, sunscreen, lotion, water bottles, etc.



Tote Bag Shipping Address

NOTE: This is NOT the same address as your exhibitor materials. Please ship to this address as written below. Items shipped to yourself or that do not arrive within the shipping window will not be included in the tote bag and will be delivered to your booth instead.

Manchester Grand Hyatt SD

HOLD FOR: Lisa Mack, 512-688-9356, National CACFP Sponsors Association

National Child Nutrition Conference

1 Market Place

San Diego, CA 92101

Box ____ of ____



Important Deadlines

January 15, 2023

Estimated Number of Attendees Communicated to Partners

March 1, 2023

Submit Tote Bag Description for Approval

March 31, 2023

Tracking Numbers Submitted to partnerships@cacfp.org

Questions?

Email partnerships@cacfp.org
 Or visit cacfp.org/conference