

National CACFP Sponsor Association Annual Meeting



Hyatt Regency, New Orleans, Louisiana April 24, 2014

The meeting was called to order on April 24, 2014 at 8:05am.

Board members present: President Blake Stanford, Shirleen Piela, Vice President Senta Hester, Gail Birch, Vicki Lipscomb, Robin Paul, Paula Peirce, Treasurer Kati Wagner, and Secretary Debra Ghia.

Staff Present: Lisa Mack

Members present: Approximately 45 NCA members were present.

President Blake Stanford welcome all members and gave an overview of the association's success and thanked the members for their continue support. Mr. Stanford asked the membership when the new regulations are finally available for public comment to be active with their comments. President Stanford also introduced the Regional Sponsor Representatives and explained to the membership their role and responsibility to the membership and the association.

Secretary's Report

Board Secretary, Debra Ghia, read the minutes from the annual meeting held on September 17, 2013. Doris Vanek from Kansas motion to approve the minutes and Jean Bianchi-Sharkey from Boston second the motion. The minutes were approved by all present members.

Treasurer's Report

Kati Wagner, Treasurer, presented a visual chart of the association's financial status of both Revenue and Expenses. It was reported that the association is in good financial status with over \$300,000 in savings.

Membership Report

Membership Chair, Robin Paul, reported that in Fiscal Year 2013 membership had increase to 434 members. It was also reported that for FY2014 membership was at 425 member organizations YTD.

Q. Alan Mills inquired the best information to distribute to recruit new members. He also acknowledges the positive response to the focus groups at this year conference as well as being a Regional state contact representative of this progress.

Q. Natalie Clark stated that NCA needs to develop more awareness by networking with Food banks, sponsoring At-Risk, Summer Feeding. Board member Vicki Lipscomb stated that the organization has expanded membership to centers. In addition Board Member Gail Birch spoke on the increase of Head Start members to the association.

Board member Robin Paul commented that membership has seen an increase with nutrition programs and added that another benefit to members were nutritional training pamphlets available to the members; such as Fresh, Fast and Fabulous. She asked the membership for feedback on what they see as valuable information. It was also mention by the association's President that Fresh, Fast and Fabulous is still available for sponsors to order.

- Jean Bianchi Sharkey from Boston suggested ideas on Infant Development.
- President Blake Stanford suggested more information on the increase of fruit and vegetables consumption in line with the new meal pattern. He also asked for feedback from all members on materials that have been available for order previously.
- Colleen Richards suggested information on serving more fruits instead of juice.
- Theresa Duncan suggested modules on eating more fruits and vegetables.

Calendar Report

Vice President Senta Hester reported that the new calendars will be printed in color and a new parent provider connection newsletter tool which allows for providers to share recipes activities and nutritional information with their families. Ms. Hester gave recognition to the state agencies that purchase the calendars for their sponsorships. The states recognized were Pennsylvania, New Jersey, Utah, Arizona, Wisconsin and Arkansas. Over 40,000 calendars were sold last year. Executive Administrator Lisa Mack reported that Training Modules will come with the calendars as well.

Conference Report

President Blake Stanford reported Next year conference for 2015 will be held in Las Vegas, Nevada at the Flamingo Hotel. In addition it was reported that future conferences will be held as follows: 2016 Hilton in Orlando Florida, 2018 San Antonio, Hyatt Regency Riverwalk and 2019 Chicago Hyatt. Members were reminded to complete their evaluations of this year's conference.

Marketing Report

Marketing chairperson, Shirleen Piela, reported that promotions were made to increase membership and program benefits. It was also reported that recipes and activities being shared on NCA Facebook Site.

Website Committee

Board Member Gail Birch reported that the new website has strength and improved the organization. It has been most useful with online training scripts for providers along with provider handouts and power point.

Member Carol Cartmell from Seattle referenced articles and periodicals for the site.

Board member Paula Pierce asked for feedback on the nutrition articles. It was requested to have more parent information on CACFP as well as the committee updates available on the website and more awareness for call to action on Re-Authorization.

It was also mention that parents know that providers on CACFP open their doors to be monitored which is good for America's children and parents that are focus on child nutrition.

Policy Committee

Chair Person Vicki Lipscomb introduced the CACFP consortium and paperwork committee members and reported on the importance that NCA has input on the federal level with such topics such as Paperwork reduction. She shared that she currently is a member of the Paperwork Reduction Task Force, which is working on writing a report to Congress.

President's Report

President Blake Stanford reported that NCA is in partnership with Let's Move which is managed through the CDC and HHS. Team meetings are held monthly. NCA has created flyers, piloting workshops and co-branding with Let's Move.

Mr. Stanford also reported that potential candidate nominations for the Board of Directors should review the board of director's packet on NCA website.

The meeting was open to the membership for comments:

- Member Jean Bianchi-Sharkey commented to board member Gail Birch on to tag the independent homes.
- It was mentioned from members that they love Facebook, recipes and suggested to add creditable information.
- Workshop requested for next year on Budgeting, Educational flyers.

Vice President Senta Hester motion to adjourn the meeting and the motion was second by Jean Bianchi-Sharkey.

The meeting adjourned on April 24, 2014 at 8:50am.

Respectfully Submitted

Debra Joan Ghia

Debra Joan Ghia
NCA Board Secretary